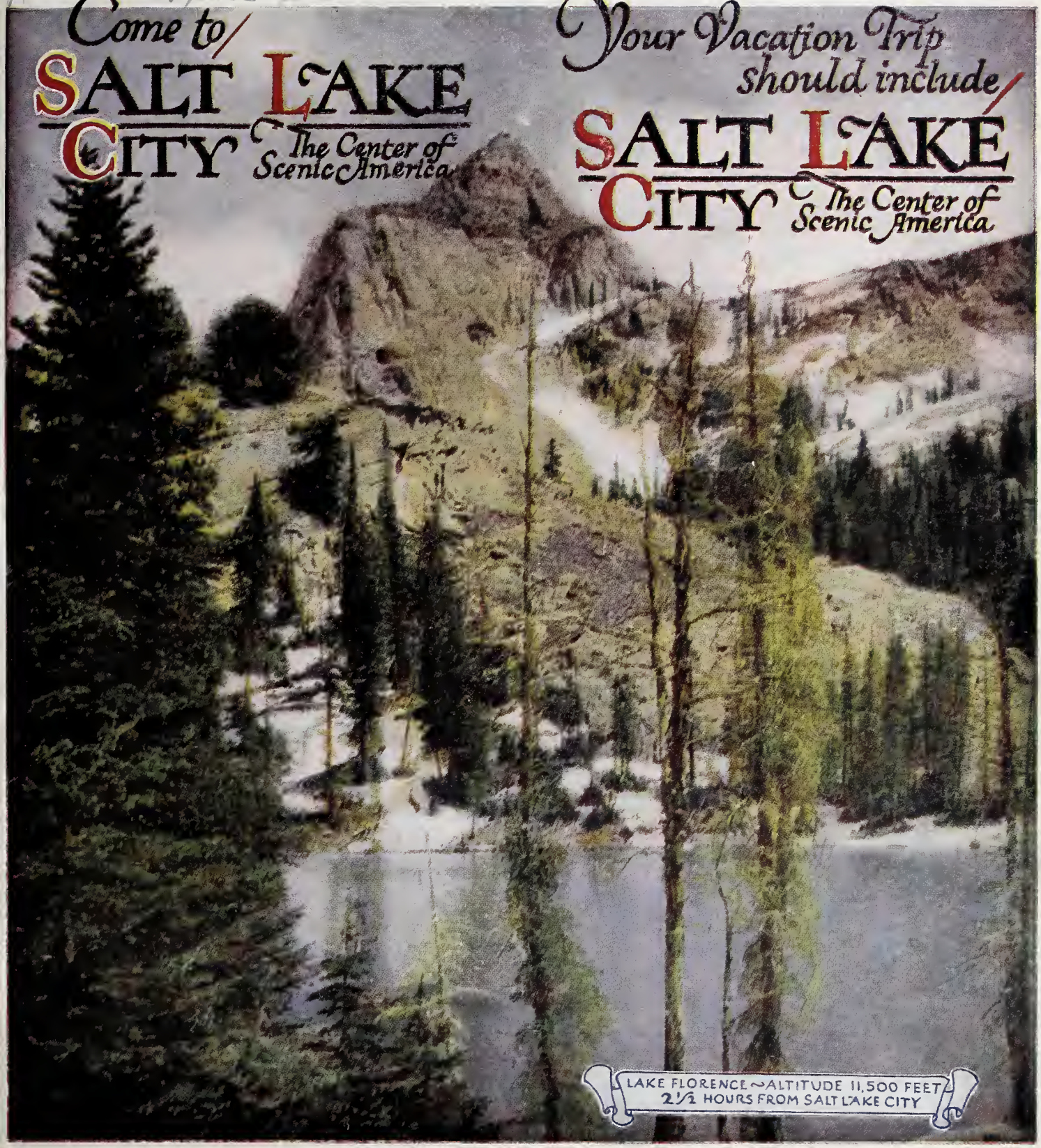
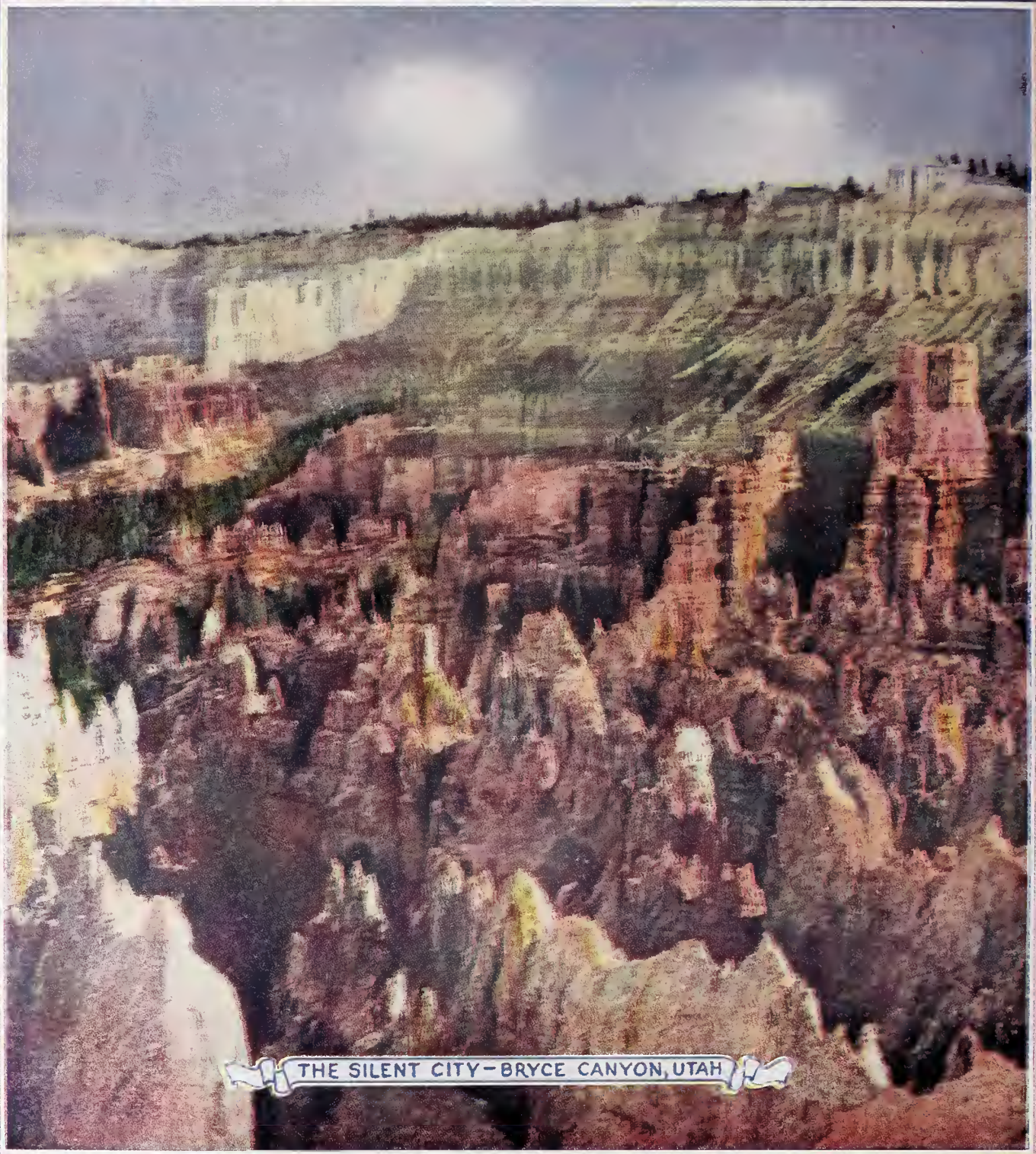
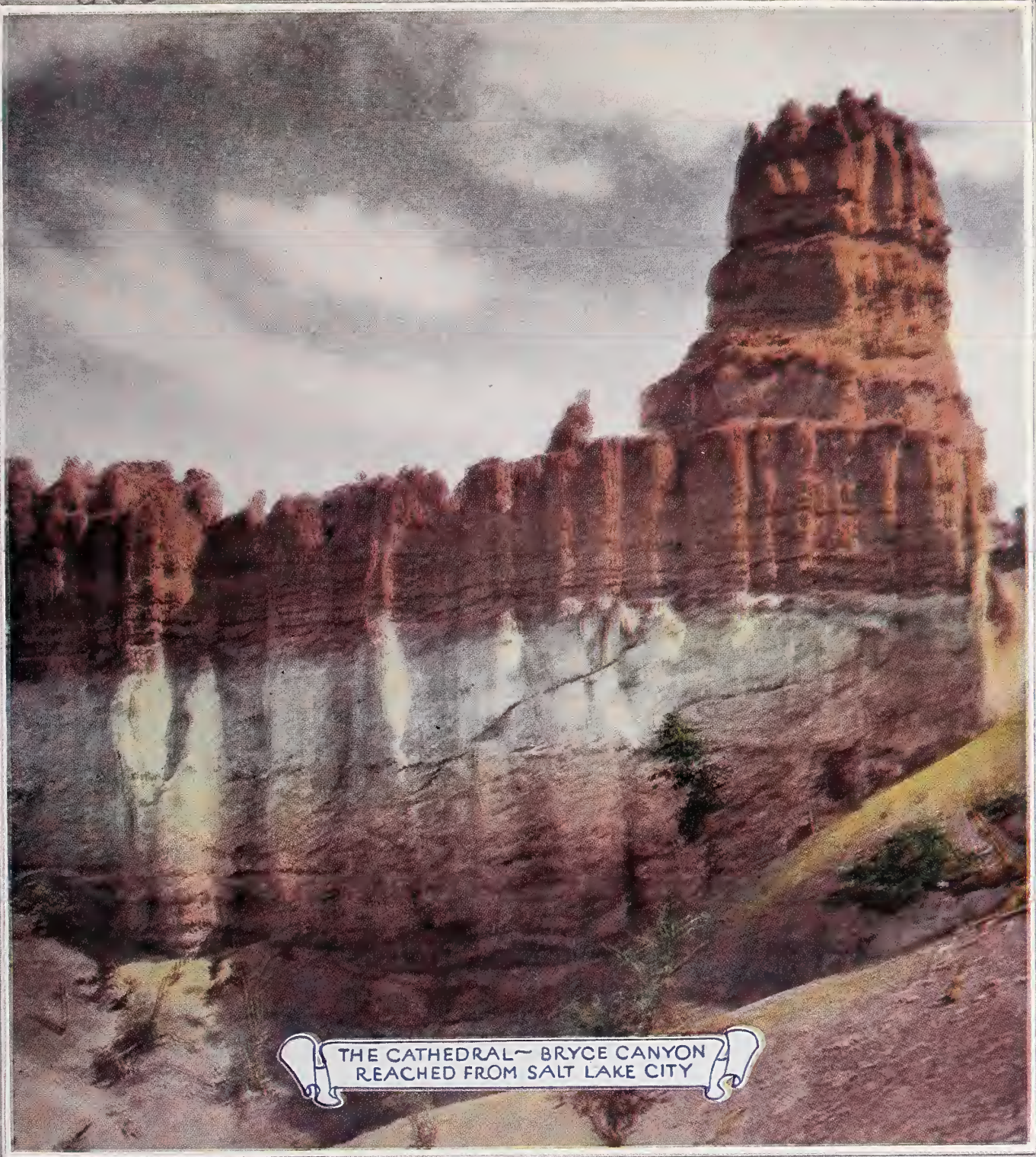
AC 901



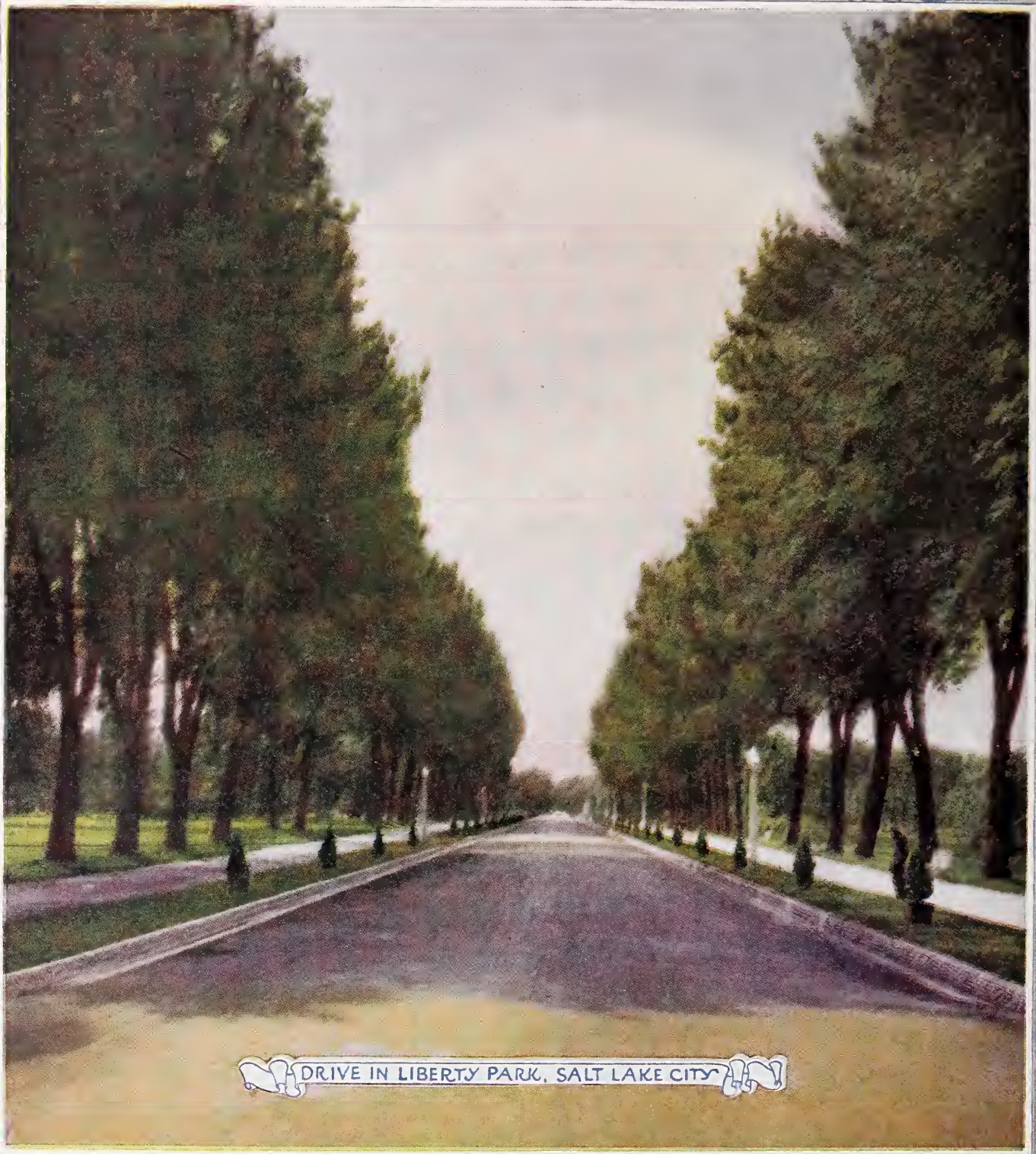
Issued by The Chamber of Commerce and Commercial Club



THE SILENT CITY—BRYCE CANYON, UTAH



THE CATHEDRAL~ BRYCE CANYON
REACHED FROM SALT LAKE CITY



DRIVE IN LIBERTY PARK, SALT LAKE CITY

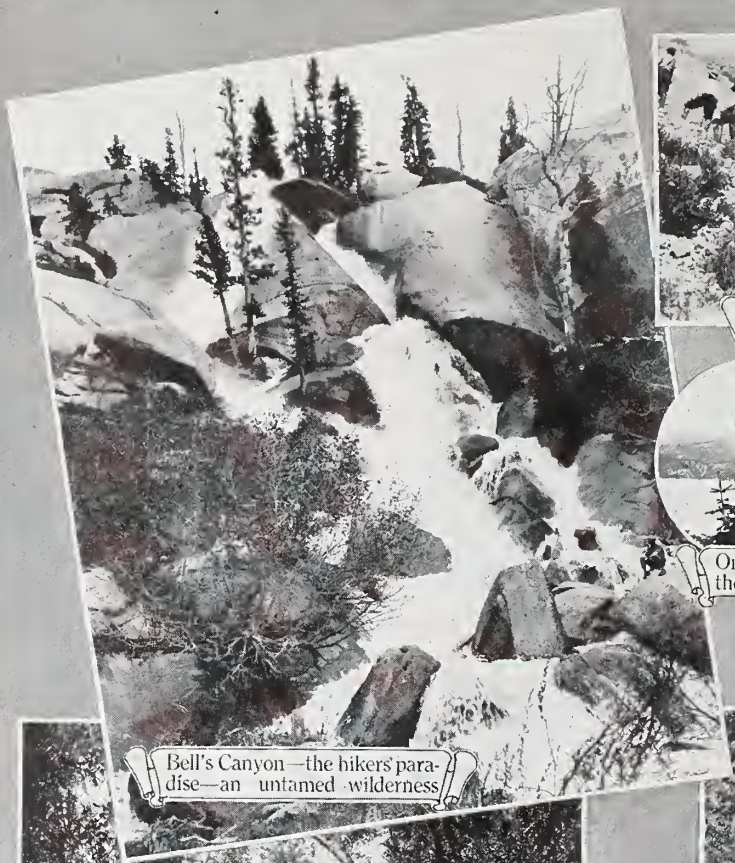
Weird, fantastic, awe-inspiring—Timpanogos Cave in Utah

The rugged mountains in American Fork Canyon

You enter a Utah fairyland here

An hour's drive from Salt Lake City through picturesque American Fork Canyon brings you to Timpanogos Cave, where myriad colors sparkle from strange spires and turrets.

You'll marvel at the beauties of this wonder cave near Salt Lake City



Bell's Canyon—the hikers' paradise—an untamed wilderness

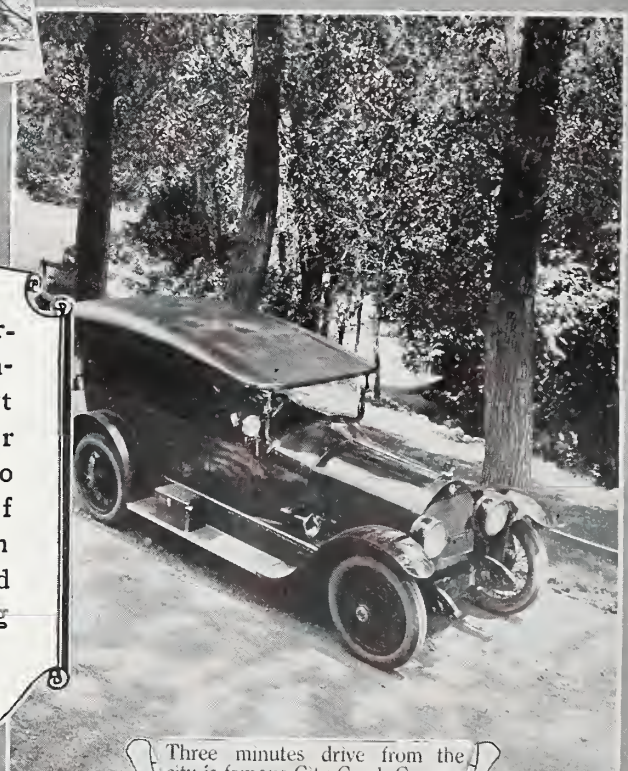
Climb for a marvelous view near Twin Peaks

On top of the world

Camp in Salt Lake City's beautiful canyons

Sunlight sparkles on the cool creek in Cottonwood Canyon

Where—in all America—will a ten minute walk, or a short drive from your home bring you to such scenes of beauty as abound in the canyons pictured here surrounding Salt Lake City?



Three minutes drive from the city is famous City Creek Canyon

Beauty spots like this lure the golfer to Nibley Park.

Shady nook at Salt Lake Country Club

A course dotted with natural lakes and hazards—a course laid out in the mouth of a canyon—a sporty country club course—these invite the golfer in Salt Lake City. Opportunities abound for the enjoyment of tennis on both public and private courts.

Fore!

One of the sportiest courses in America—the new Salt Lake Country Club course

Beautiful Nibley Park—a municipal golf course

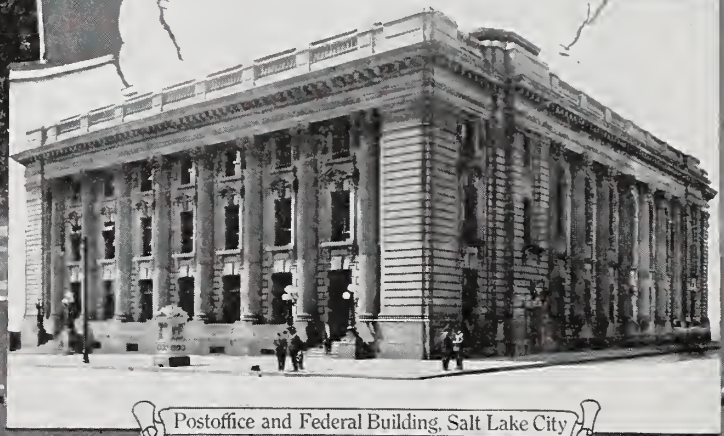
Courts galore for racquet enthusiasts

The classic beauty of Utah's Capitol towers above the city.

Federal, State, County and City offices are well housed in Salt Lake City, state capital. The City and County building is on the spot where the pioneers discovered that irrigation would change the desert to a beauty spot.

Marble stairway, State Capitol—typical of the dignity of its interior.

Salt Lake City and County Building, in a beautiful park.



Postoffice and Federal Building, Salt Lake City

Dance in the largest open-air pavilion in the world—built a mile from the shore at Saltair. Here you will enjoy many other amusement features.

The internationally famous Moorish pavilion in Great Salt Lake

Enjoy boating or fresh water bathing at Lagoon

A thrilling ride down the chutes

There's health, happiness and no end of fun in the variety of bathing you can enjoy in Salt Lake City. Fresh water at Lagoon, the "Coney Island of the West," salt water, or warm sulphur water—all easily reached by electric train or automobile.

Sink? You can't! Float like a cork at Saltair, the water is 22% salt

Salt Lake City's famous wide, straight streets, bordered with lawns and trees, provide an ideal setting for mansion or charming cottage. The city ranks thirteenth in America in number of homes owned.

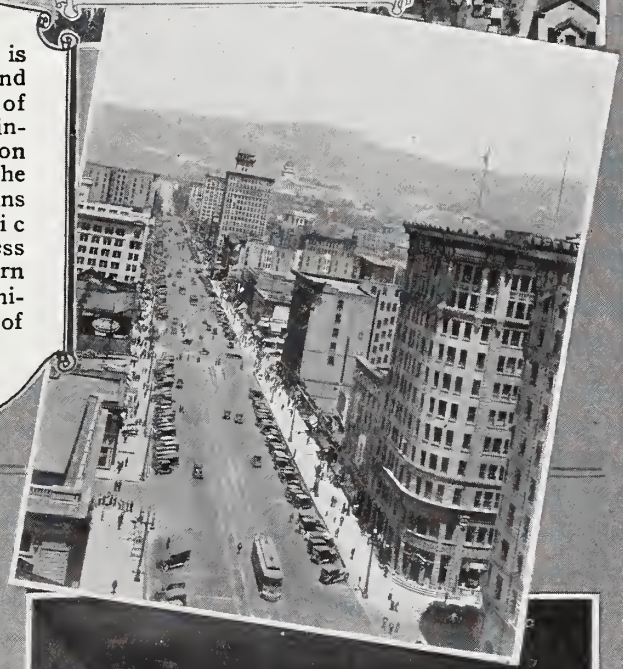
Beautiful homes in Federal Heights overlook Salt Lake Valley

SALT LAKE CITY ~ THE CENTER OF SCENIC AMERICA

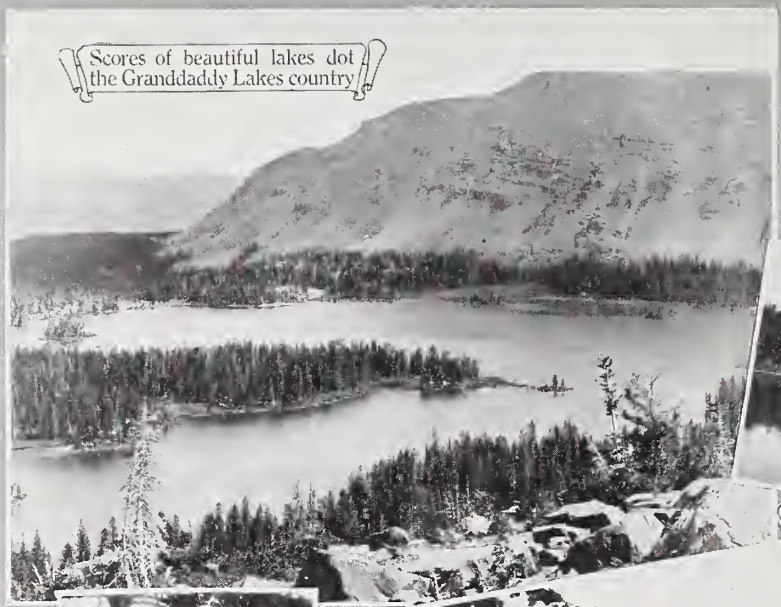
Where Salt Lake City's skyscrapers flank broad streets that bar traffic congestion

Salt Lake City is the commercial and industrial capital of the vast territory included in the region lying between the Rocky Mountains and the Pacific Slope. Its business section is modern and outwardly manifests the extent of its activities.

Home of Salt Lake City Chamber of Commerce—a service organization



The best lighted streets in America—Main and State Streets

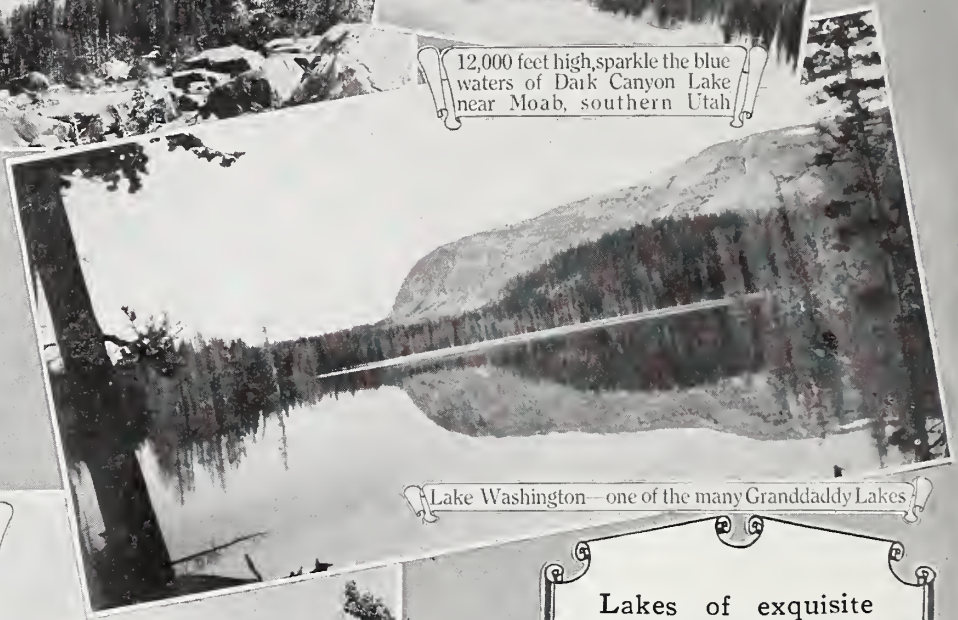


Scores of beautiful lakes dot the Granddaddy Lakes country

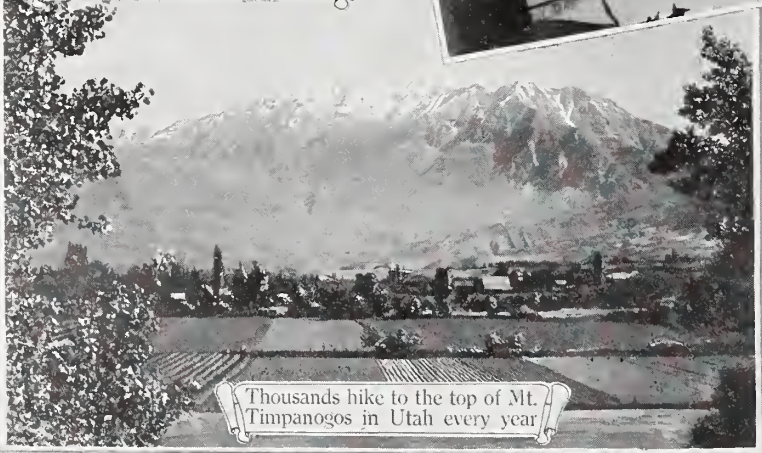
Emerald Lake, 1000 feet deep, fed by the perpetual glacier on Mt. Timpanogos

12,000 feet high, sparkle the blue waters of Dark Canyon Lake near Moab, southern Utah

In the shadow of Mt. Timpanogos—the trail to the wonder cave

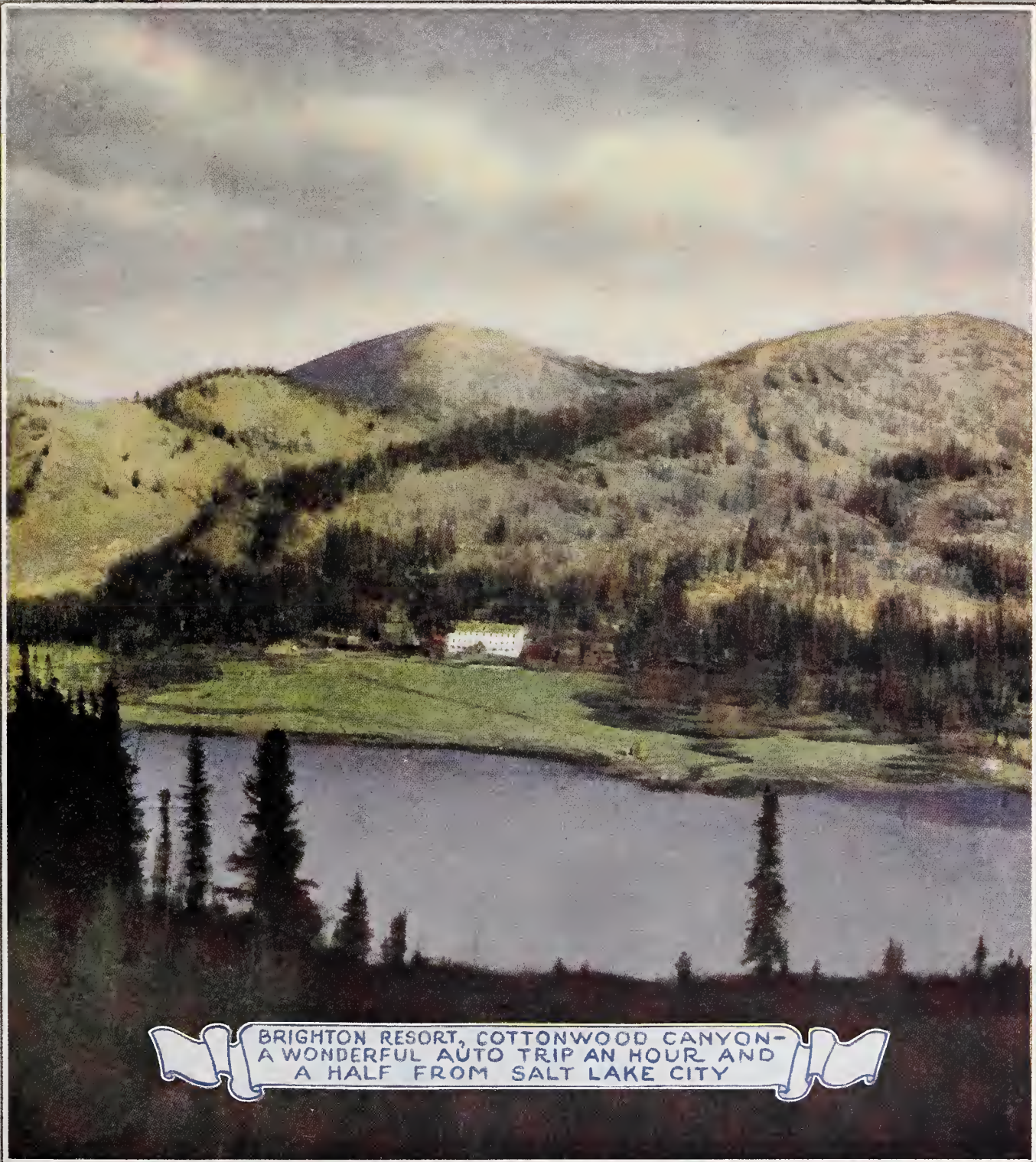


Lake Washington—one of the many Granddaddy Lakes

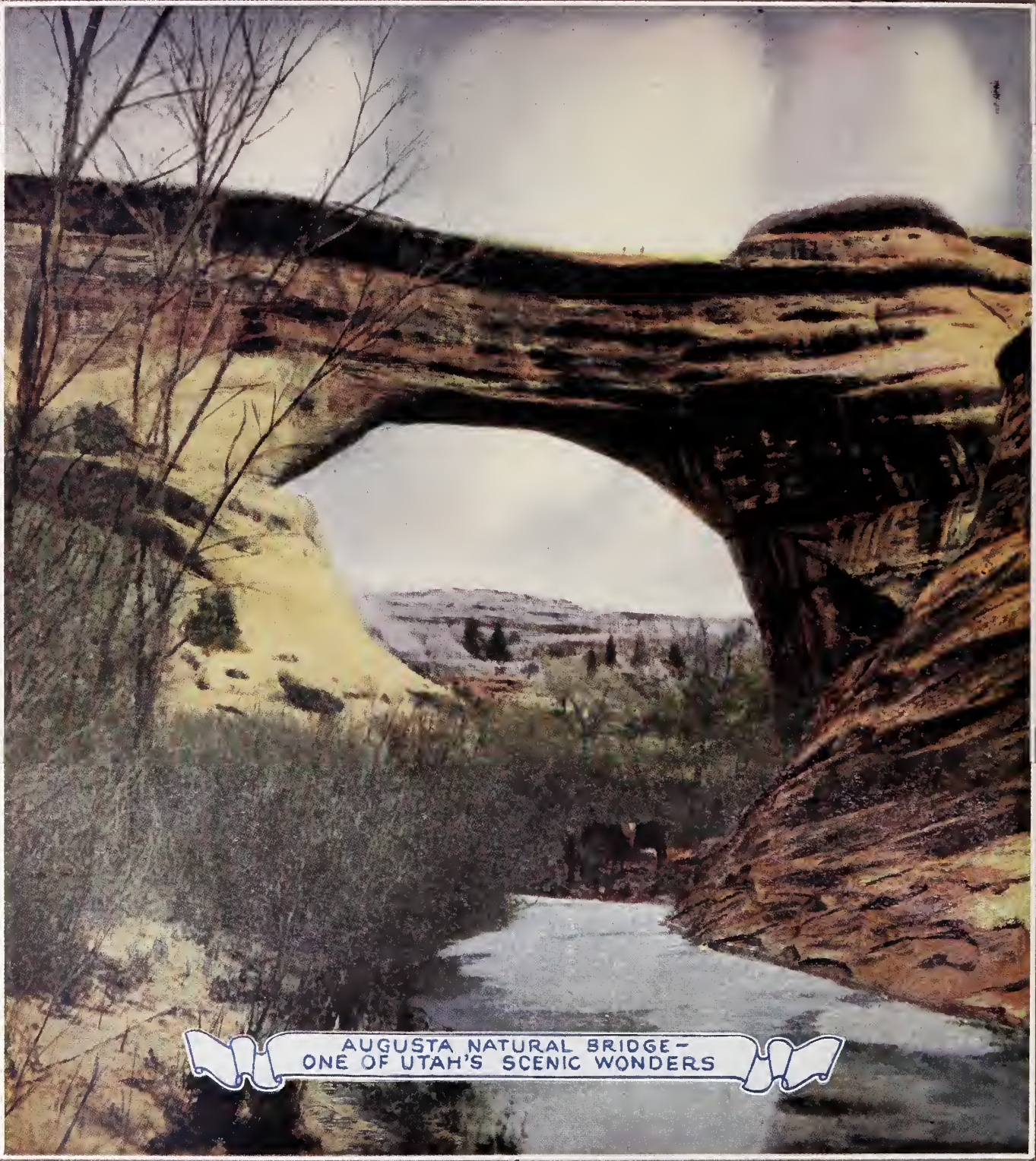


Thousands hike to the top of Mt. Timpanogos in Utah every year

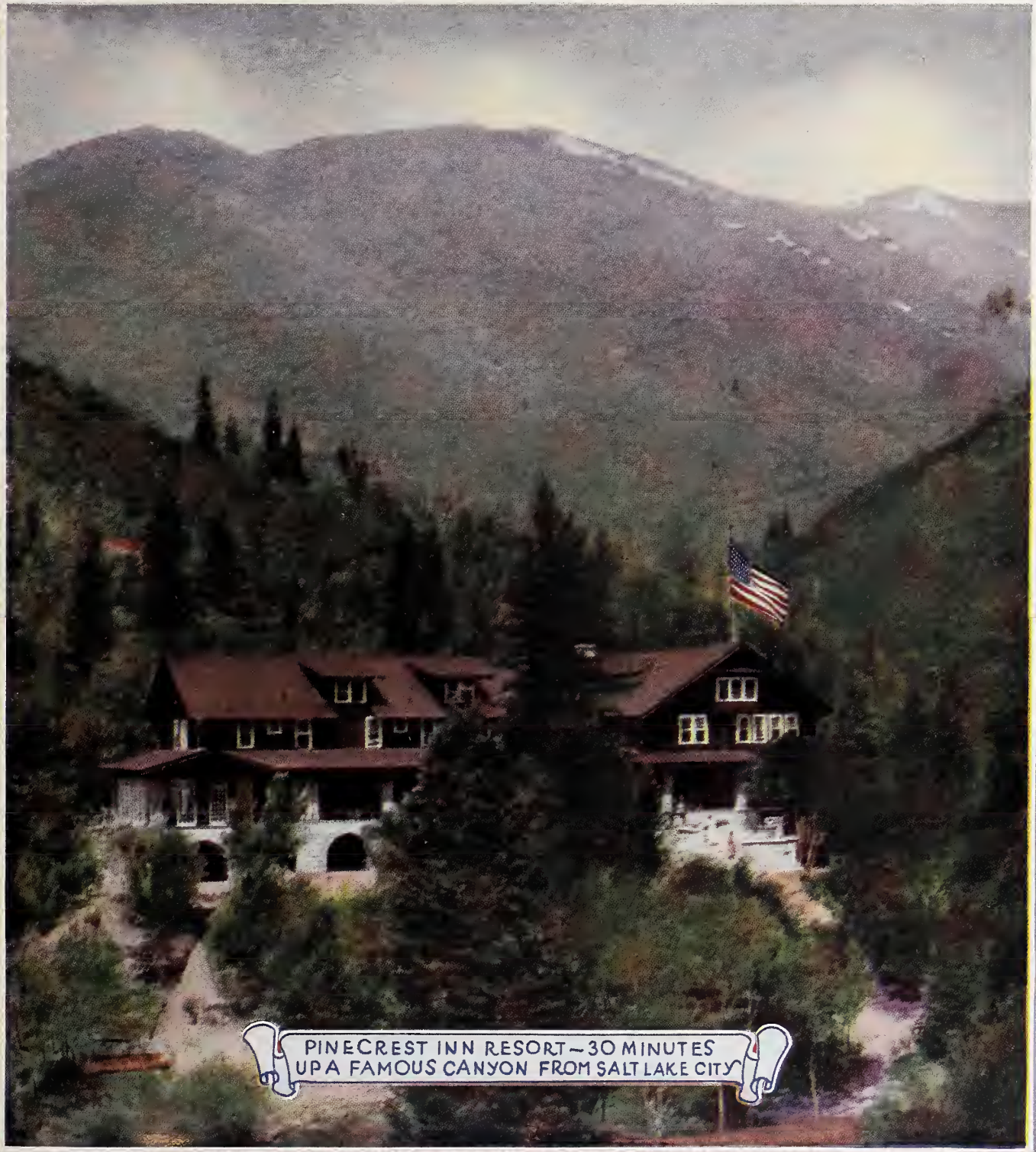
Lakes of exquisite beauty are found in the mountains near Salt Lake City, which are part of a national forest protected by the constant vigilance of forest rangers. The public is welcome to enjoy these scenic playgrounds.



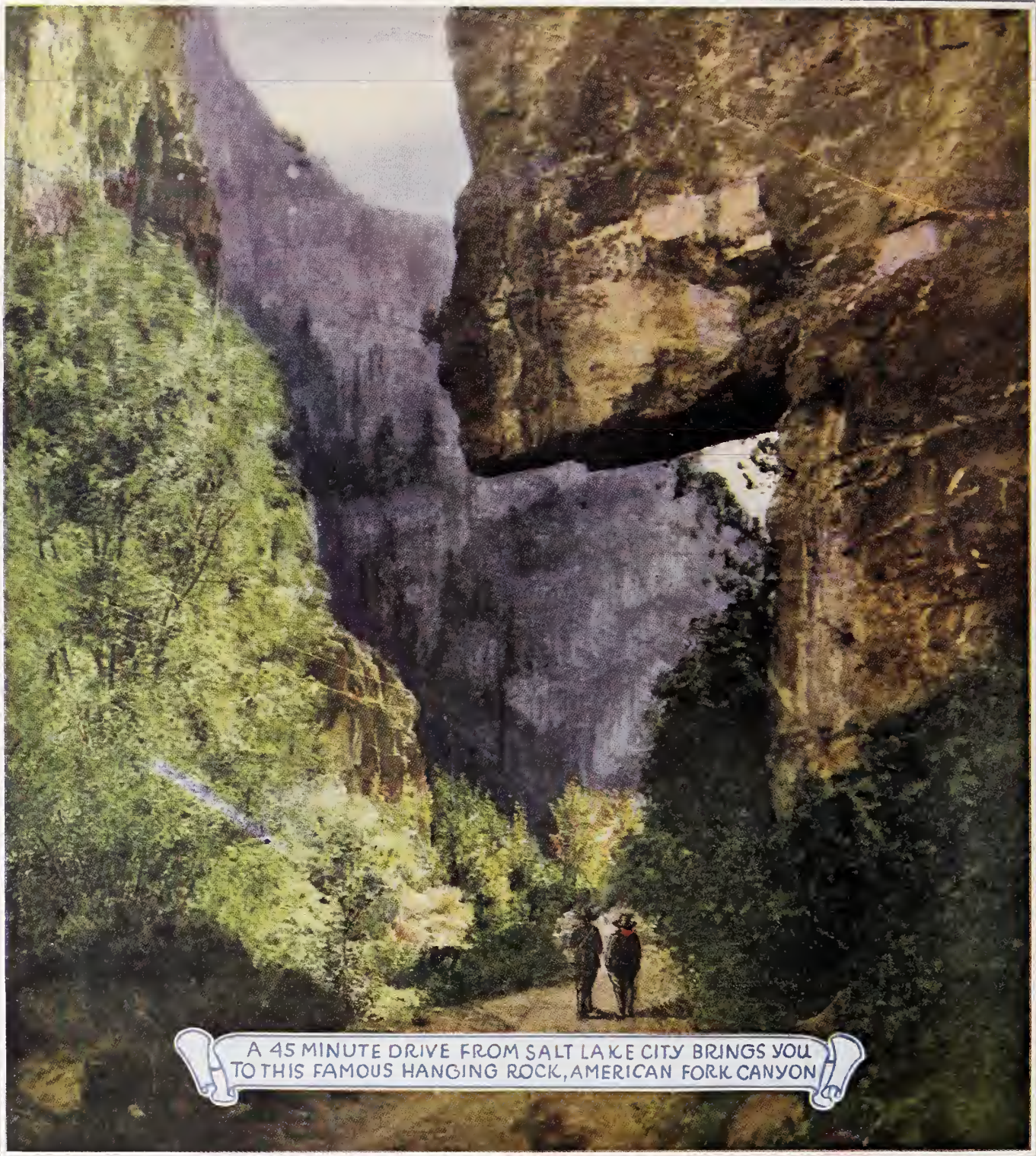
BRIGHTON RESORT, COTTONWOOD CANYON—
A WONDERFUL AUTO TRIP AN HOUR AND
A HALF FROM SALT LAKE CITY



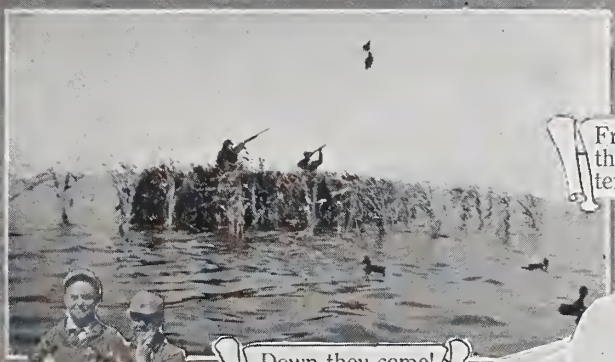
AUGUSTA NATURAL BRIDGE—
ONE OF UTAH'S SCENIC WONDERS



PINECREST INN RESORT~30 MINUTES UP A FAMOUS CANYON FROM SALT LAKE CITY



A 45 MINUTE DRIVE FROM SALT LAKE CITY BRINGS YOU TO THIS FAMOUS HANGING ROCK, AMERICAN FORK CANYON



Down they come!

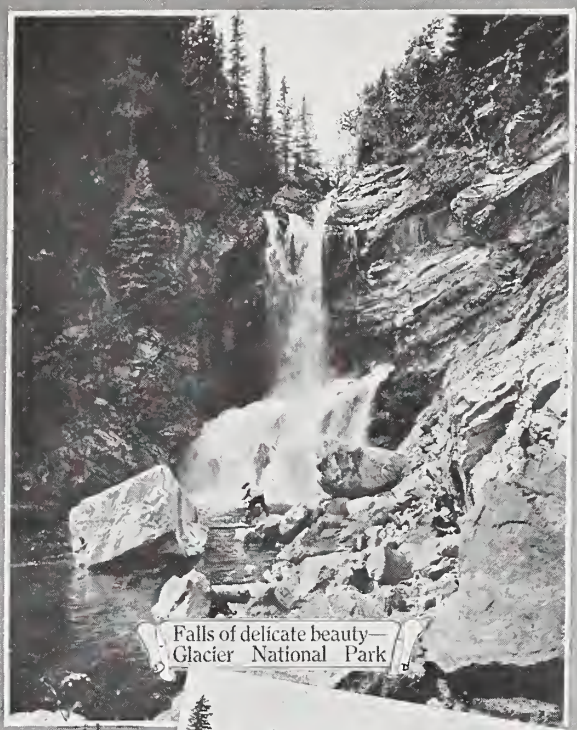
From Maine to Florida they come to this hunter's paradise in Utah

A good day with rod and gun

One of Utah's many wild fowl and fish hatcheries

The duck shooting around Salt Lake City is the finest in the world—you'll get all the ducks you want within an hour's drive. Every season sees hunters from all parts of the country shooting in the state's far-famed duck grounds.

SALT LAKE CITY ~ THE CENTER OF SCENIC AMERICA

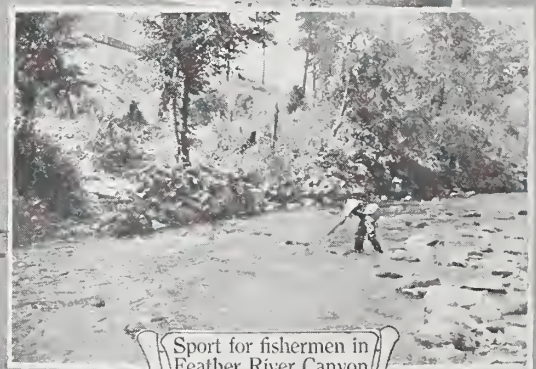


Falls of delicate beauty—Glacier National Park

A mighty river plunges over the Great Falls of the Yellowstone

A mountain gem—Crater Lake

Snow-capped mountains mirrored in Lake Tahoe

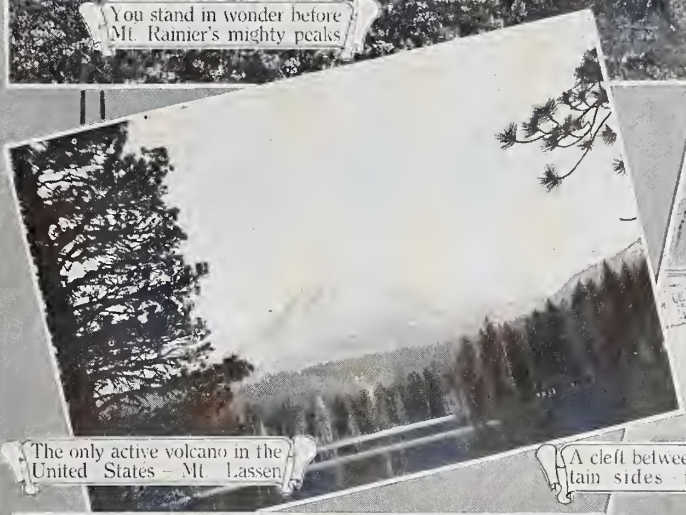


Sport for fishermen in Feather River Canyon

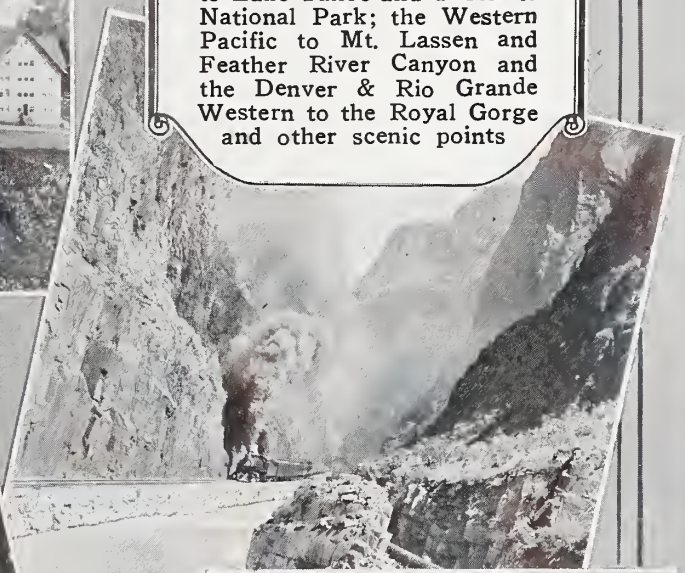
SALT LAKE CITY — THE CENTER OF SCENIC AMERICA

Salt Lake City is the gateway to all nationally known western wonderlands. From Salt Lake City the Union Pacific takes you to Yellowstone, Crater Lake, Mt. Rainier and Glacier National Park; the Southern Pacific to Lake Tahoe and Yosemite National Park; the Western Pacific to Mt. Lassen and Feather River Canyon and the Denver & Rio Grande Western to the Royal Gorge and other scenic points

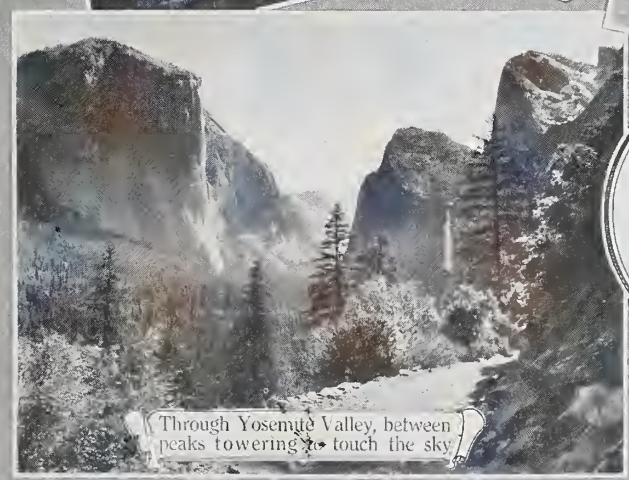
You stand in wonder before Mt. Ramier's mighty peaks



The only active volcano in the United States – Mt. Lassen



A cleft between precipitous mountain sides – the Royal Gorge



Through Yosemite Valley, between peaks towering to touch the sky

A sheer spire of white El Capitan, Yosemite

Indian Lookout in Southern Utah

Good roads in Utah thread the desert

A prehistoric warrior in Utah

Picture writing of the Cliff Dwellers near Moab, Utah

Chiseled by the winds in No Man's Land, southern Utah

Where the Cliff Dwellers once lived in Utah

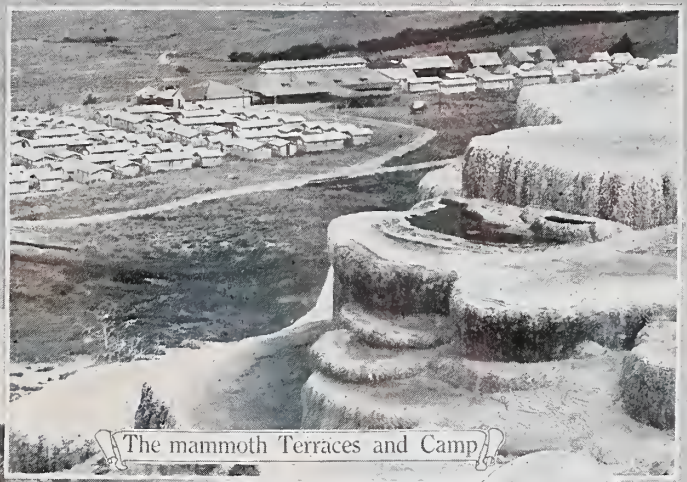
In these Hot Pots boiling water bubbles up from unmeasured depths

Millions of birds nest on this barren island in Great Salt Lake

Noah's Postoffice, southern Utah

Queer freaks of nature, and places of unique historical interest are found near Salt Lake City, and on your trip into the wonderlands of southern Utah.

Higher than Niagara—the Great Falls of the Yellowstone



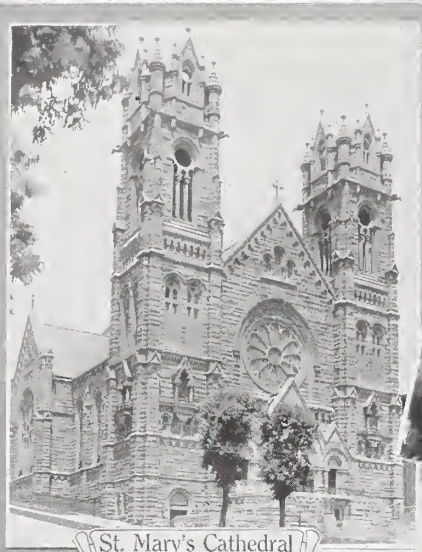
The mammoth Terraces and Camp

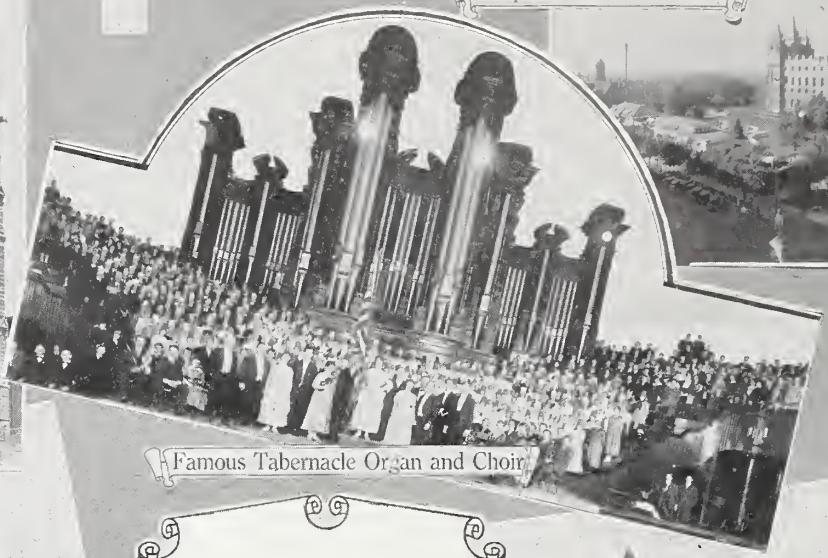
Myriad vivid colors greet you in the Grand Canyon of the Yellowstone

Spouts every hour —Old Faithful

Salt Lake City is the gateway to Yellowstone—the famed. Here you can outfit yourself with the equipment and clothing you will need.

Rushing, dashing, swirling,—the Keppler Cascades, Yellowstone


St. Mary's Cathedral


Famous Tabernacle Organ and Choir

Latter-Day Saints (Mormon) Temple and Tabernacle

First Presbyterian Church

Every religious denomination is represented in Salt Lake City and Utah. The religious life of this state is thriving in a spirit of harmonious co-operation.

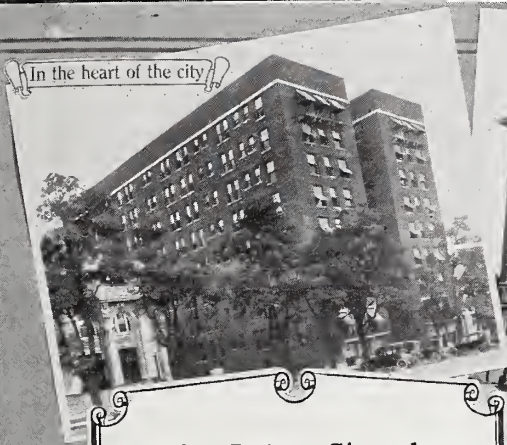
First Congregational Church

Immanuel Baptist Church

Second Church of Christ Scientist

First Methodist Church

St. Paul's Episcopal Church


In the heart of the city

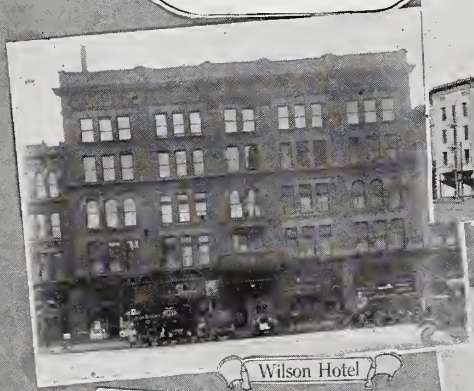
Newhouse Hotel, famous throughout the country

One block from Main Street

Salt Lake City has ample hotel and apartment house accommodations to meet all tastes. This is one of the country's most desirable convention cities.

Commanding a splendid view of Salt Lake City

New Grand Hotel


Wilson Hotel

Semloh Hotel

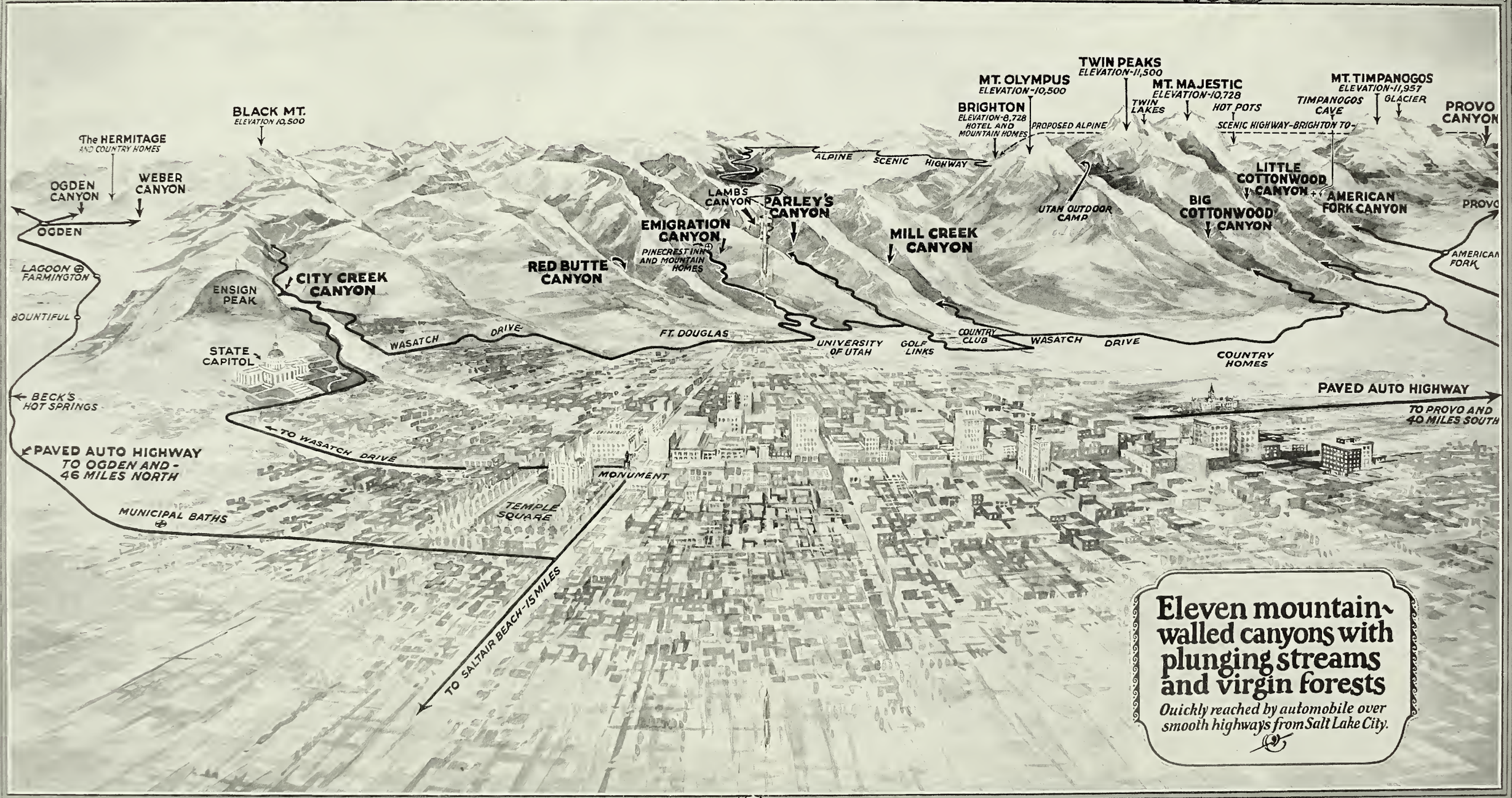
Open on all sides to the West's glorious sunlight

On one of the city's finest residential streets

The Hotel Utah, one of the finest in the world

Fifth East Hotel

SALT LAKE CITY ~ THE CENTER OF SCENIC AMERICA



Eleven mountain-walled canyons with plunging streams and virgin forests

Quickly reached by automobile over smooth highways from Salt Lake City.

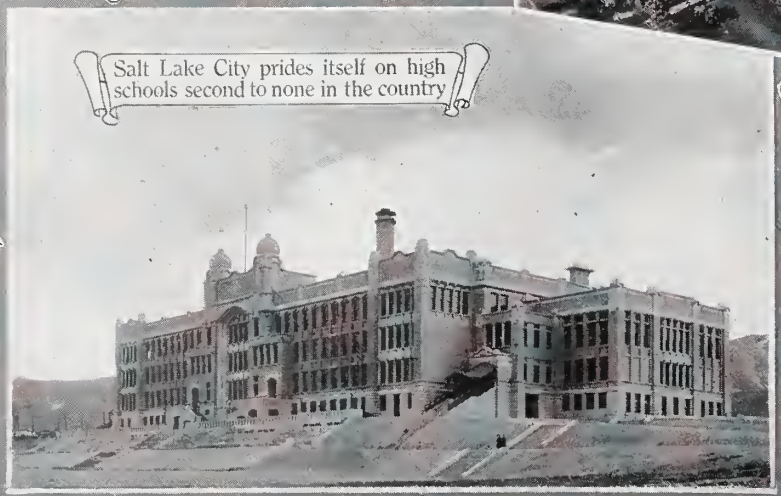
Utah's University at Salt Lake ranks high

Salt Lake City has 50 public school buildings, and a total enrollment of 29,113 pupils. Here school buildings and grounds are valued at $6,774,454. Illiteracy is unknown in Utah. Ft. Douglas is seen in the foothills back of the University of Utah.

Salt Lake City school—where minds and bodies grow lustily

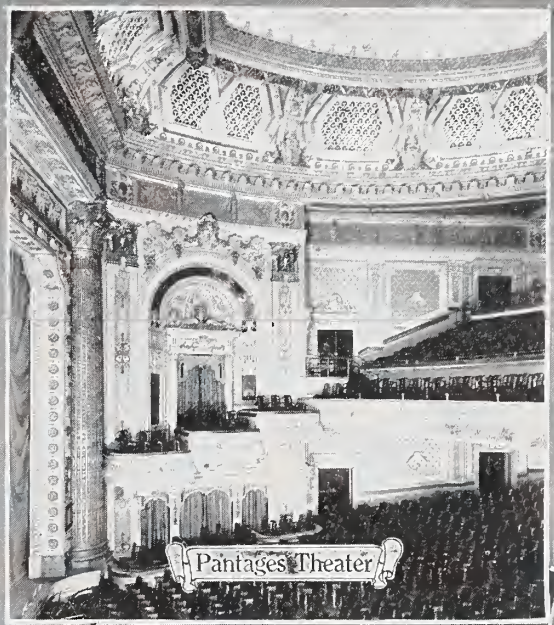
Utah Agricultural College, Logan, Utah

Salt Lake City prides itself on high schools second to none in the country

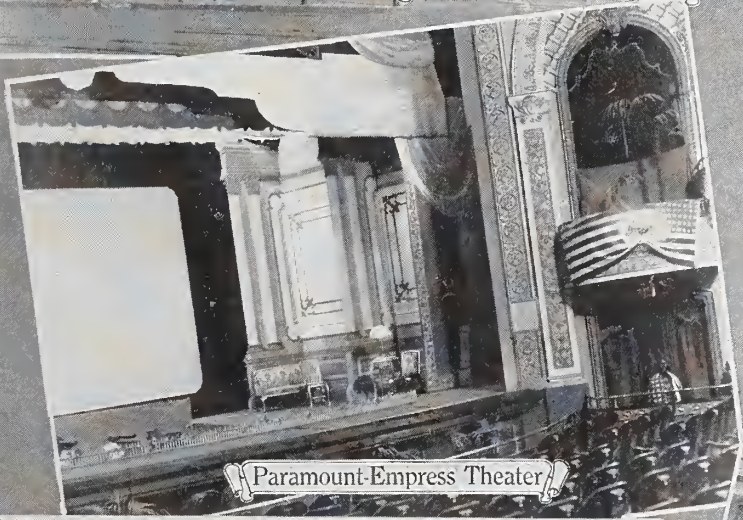


Salt Lake City Junior high schools modern in design and equipment

The Salt Lake Theater, oldest playhouse in America



Pantages Theater

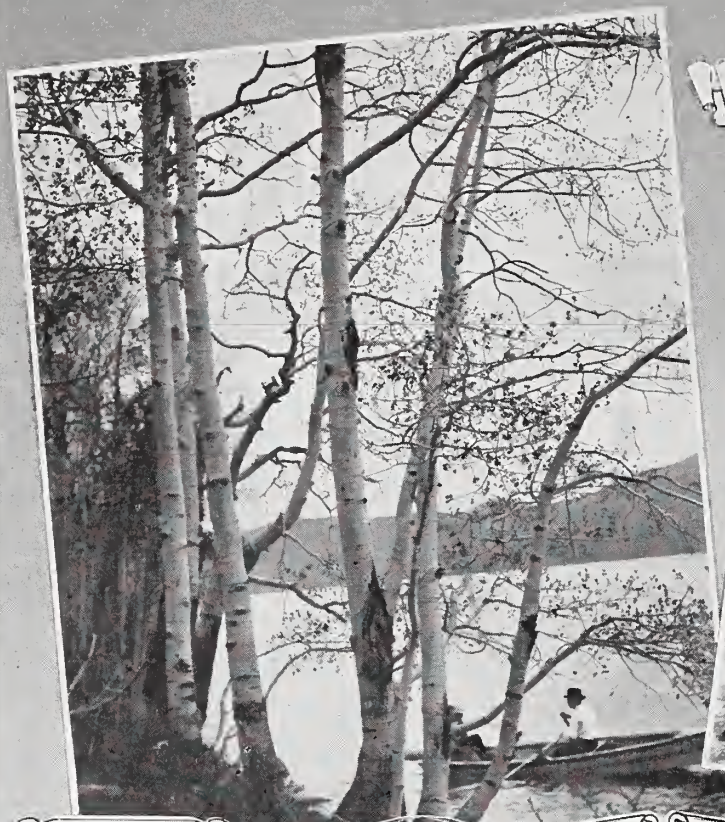


Paramount-Empress Theater

American Theater

Orpheum Theater

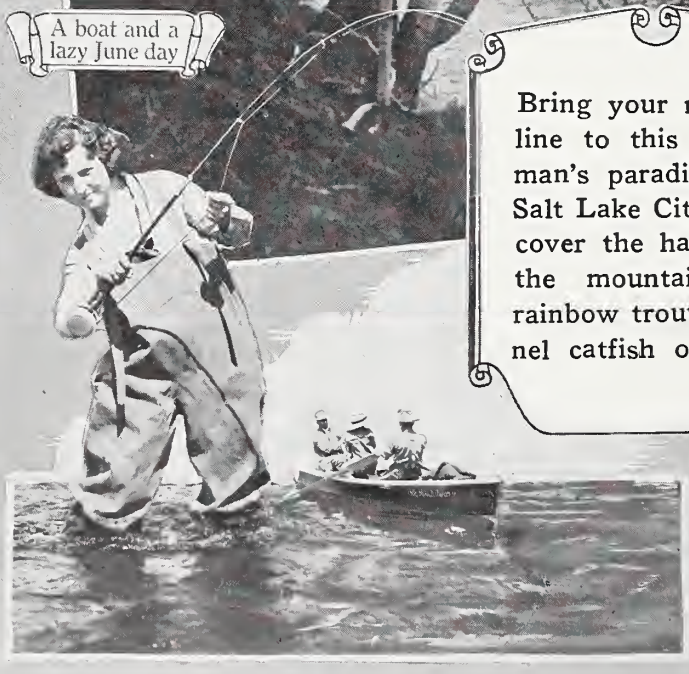
In addition to the attractions from the East and the West, Salt Lake City enjoys the productions of an active Community Drama League and the Philharmonic Orchestra.



A boat and a lazy June day

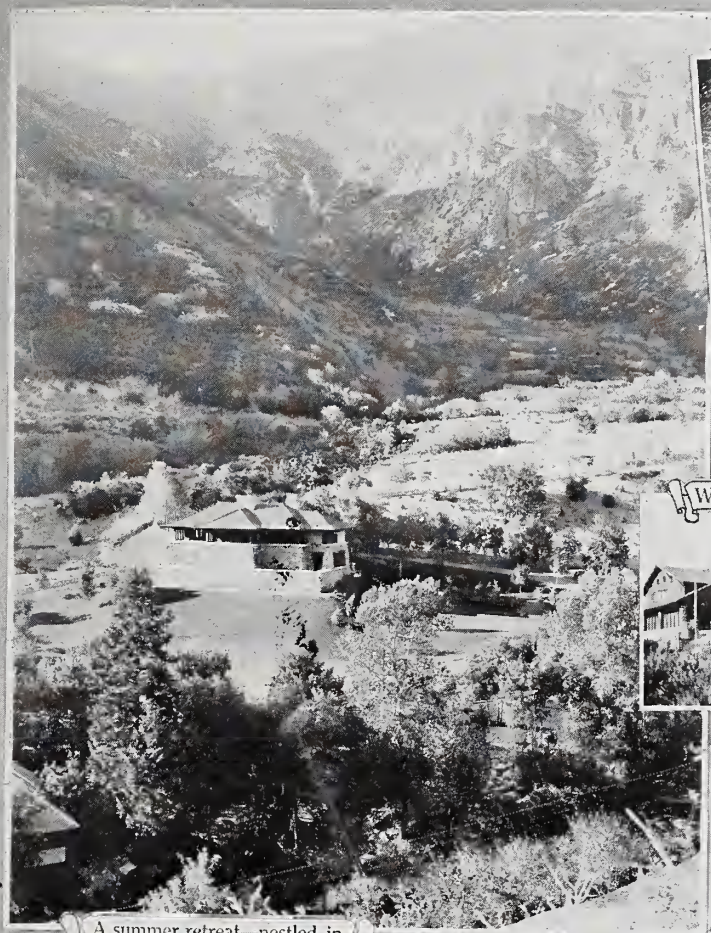
Plunging trout streams in Weber Canyon

Bring your rod and line to this sportsman's paradise near Salt Lake City. Discover the haunts of the mountain and rainbow trout, channel catfish or bass!

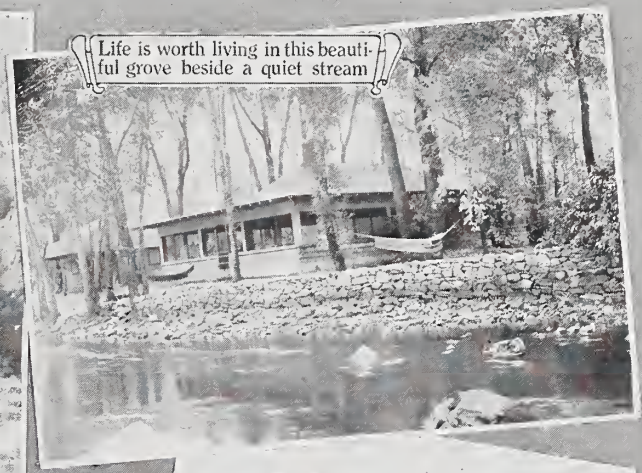


Enjoying the fishing on a mountain lake

A wonderful catch



A summer retreat—nestled in the heart of Utah's mountains

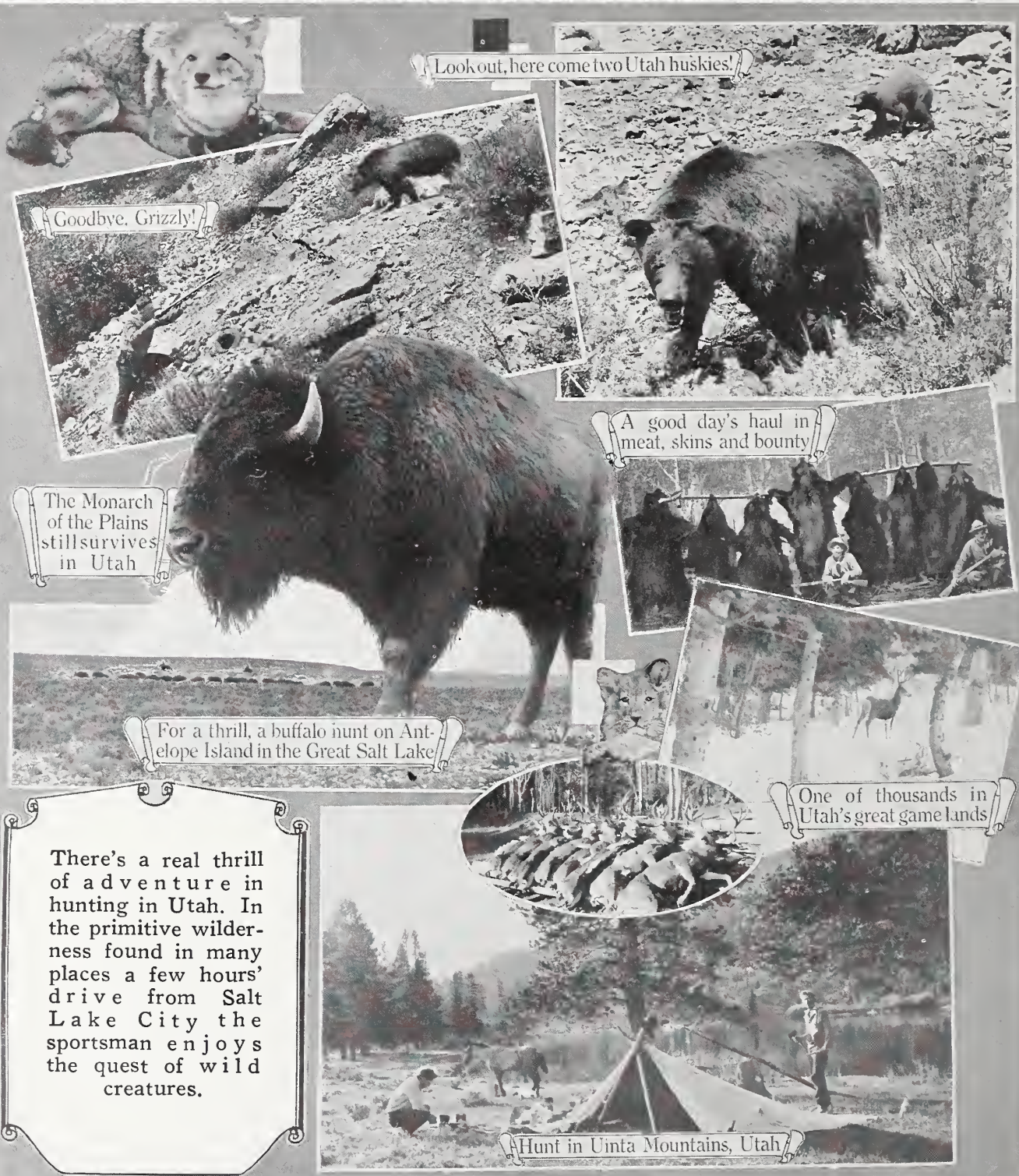


Life is worth living in this beautiful grove beside a quiet stream

Where the sunlight floods every nook

Many beautiful country homes nestle in the cool valleys among the foothills near Salt Lake City.

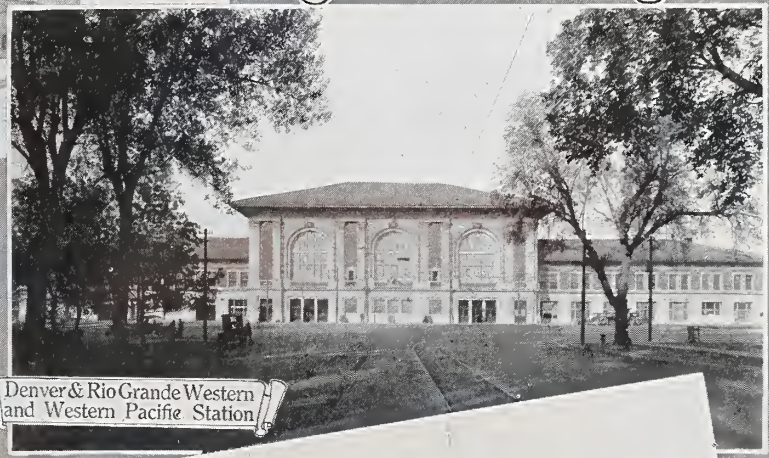
Bright and gay—a summer home in the Cottonwoods



There's a real thrill of adventure in hunting in Utah. In the primitive wilderness found in many places a few hours' drive from Salt Lake City the sportsman enjoys the quest of wild creatures.

Speedy Government planes carry mail from Salt Lake City to Chicago in 12 hours and to San Francisco in 6 hours on daily schedule.

Zoom! and Salt Lake City is one of the few cities in America on an air mail route



Denver & Rio Grande Western and Western Pacific Station

Airplane hangar, Woodward field

Electric Union Station

Union Pacific System Station

Utah is served by Western Pacific, Denver & Rio Grande Western, the Union Pacific System, Southern Pacific, Bamberger Electric and Salt Lake & Utah Railway. Salt Lake City is but three days from New York, two from Chicago and less than 24 hours from the Pacific Coast. Two hundred and fifty miles of electric railroads, modern in every regard, serve 78% of the state's population.

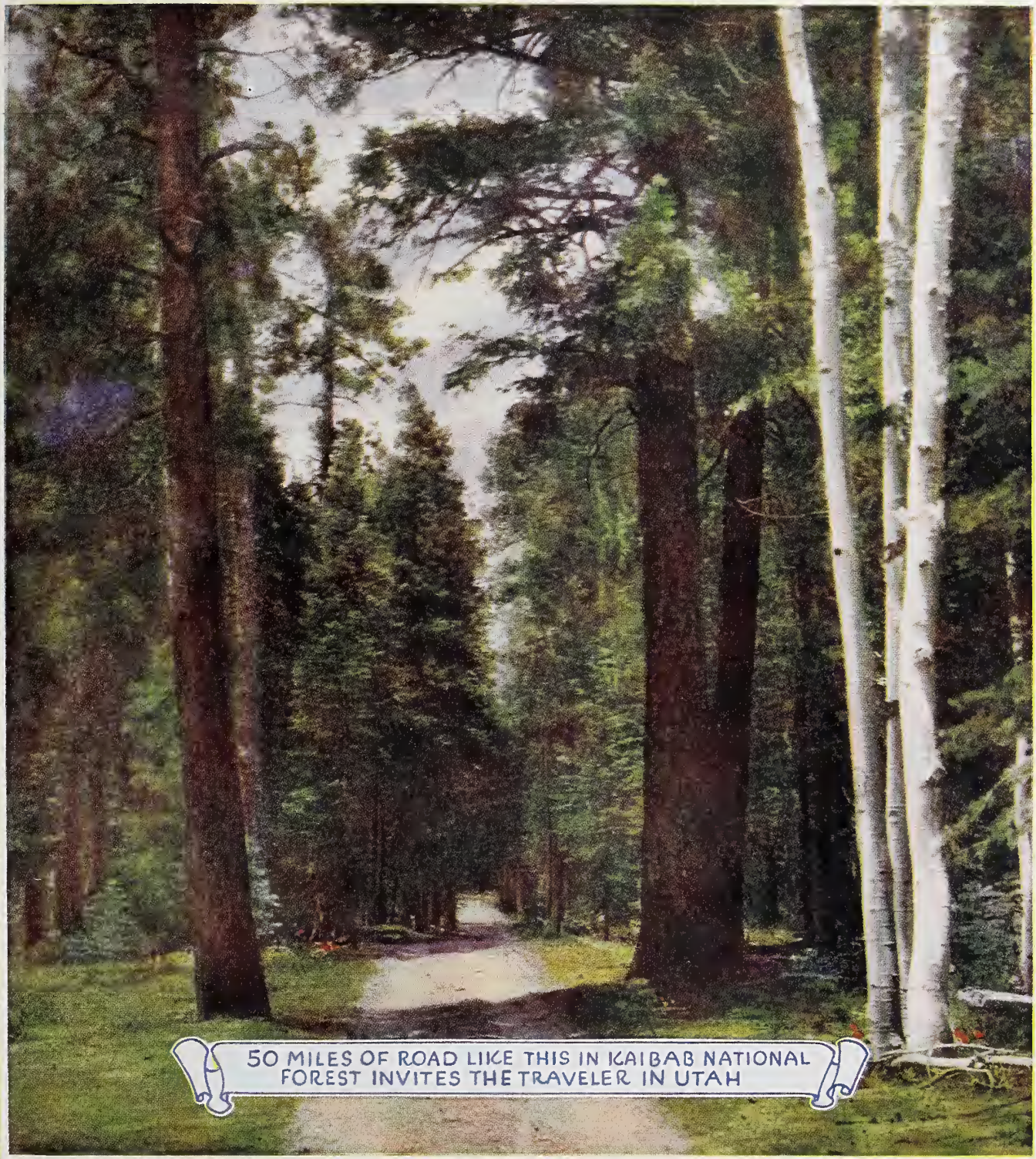
Off for the hills!

Explore fairy realms of white!

The annual winter tournament of the Ski Club

Salt Lake's rinks and lakes offer exhilarating sport in winter

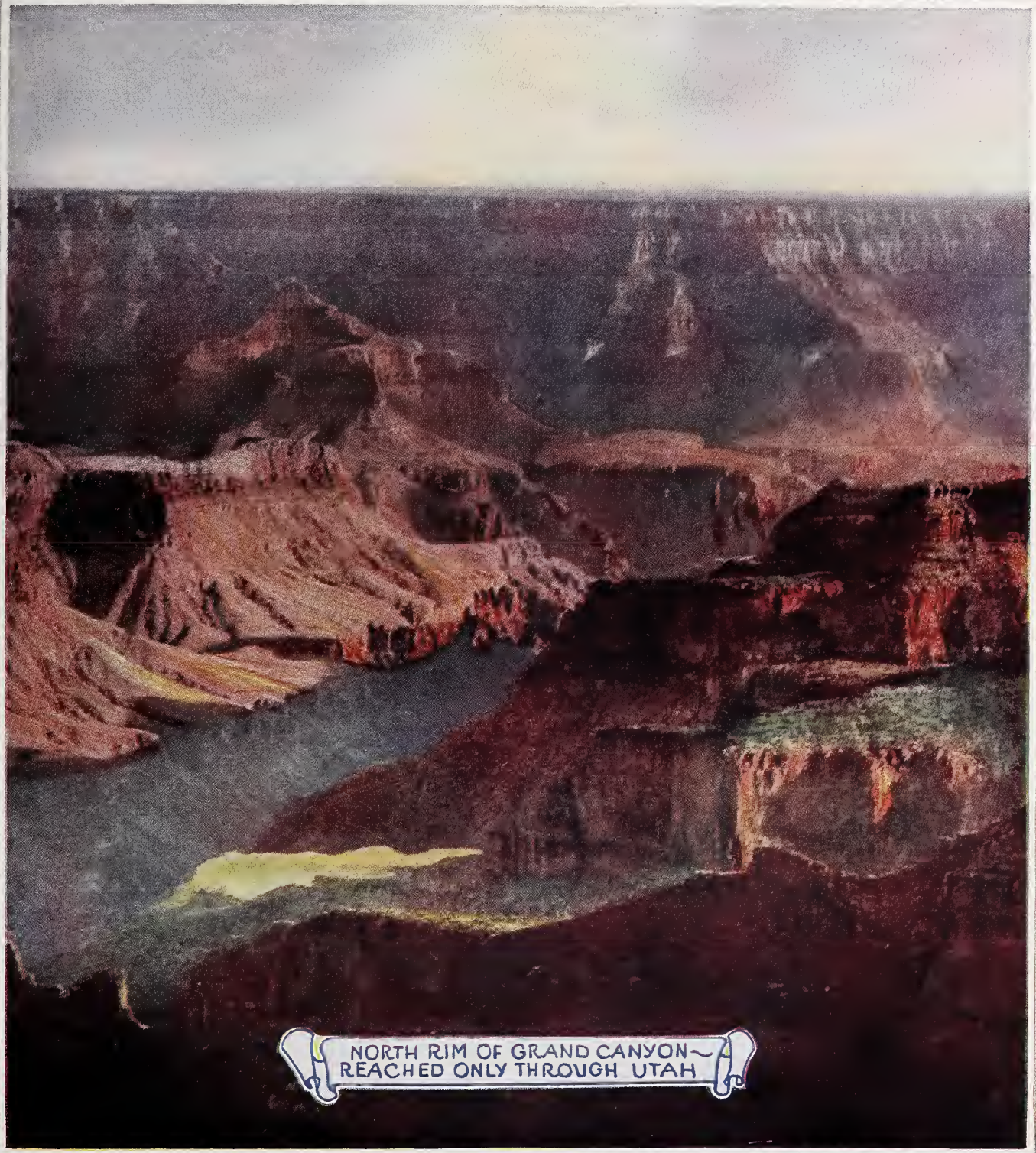
Every winter, jolly parties make bobsleigh trips to canyon resorts for sports and dancing—and they broadcast the invitation—"Come on, everybody!" The hills in the immediate vicinity of Salt Lake City offer a world of fun to everyone who enjoys winter's outdoor pleasures.



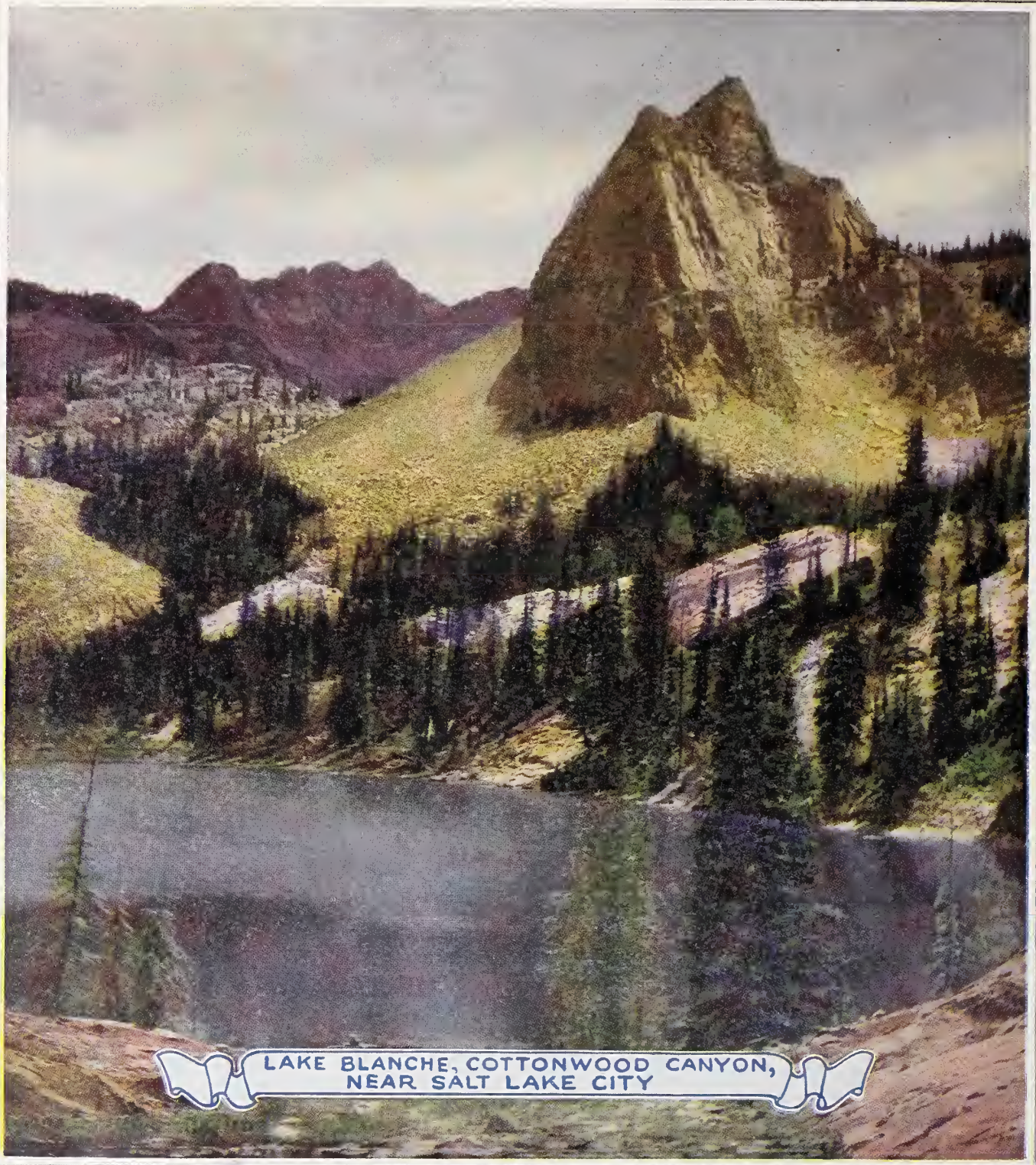
50 MILES OF ROAD LIKE THIS IN KAIBAB NATIONAL FOREST INVITES THE TRAVELER IN UTAH

The HERMITAGE RESORT

OGDEN CANYON'S PAVED HIGHWAY
38 MILES FROM SALT LAKE CITY



NORTH RIM OF GRAND CANYON~
REACHED ONLY THROUGH UTAH



LAKE BLANCHE, COTTONWOOD CANYON, NEAR SALT LAKE CITY

On horseback you reach places of marvelous beauty that the ordinary traveler never sees

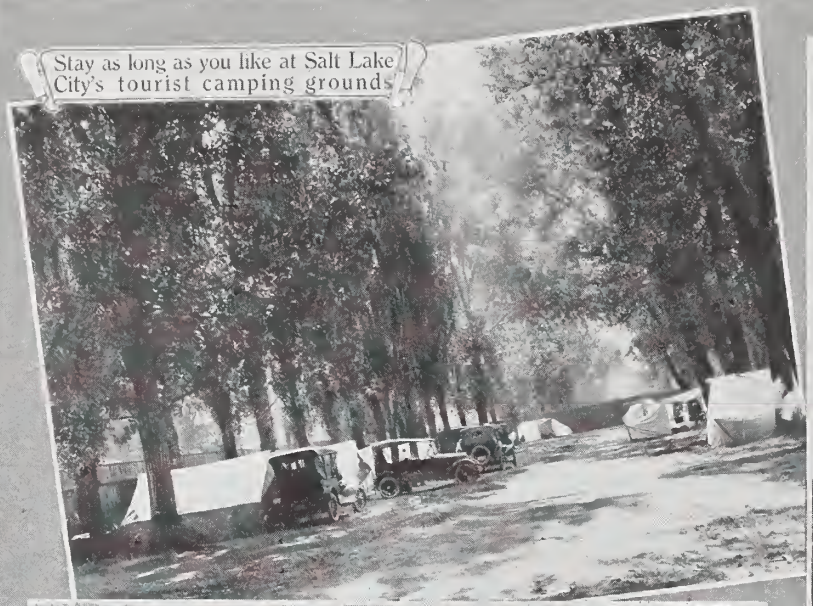
Old Ute Indian poses with tourists in southern Utah

All off for the heart of the hills!

Riding togs if you have 'em—but a good time in any garb on horseback around these interesting places in Utah. You don't ride bridle paths out here—you canter through deep gorges, you ride beside a tumbling, winding mountain stream. Come on—let's go!

A bit of the vanishing West, still seen on farm and ranch in Utah

Ride into a new wonderland in southern Utah



Stay as long as you like at Salt Lake City's tourist camping grounds

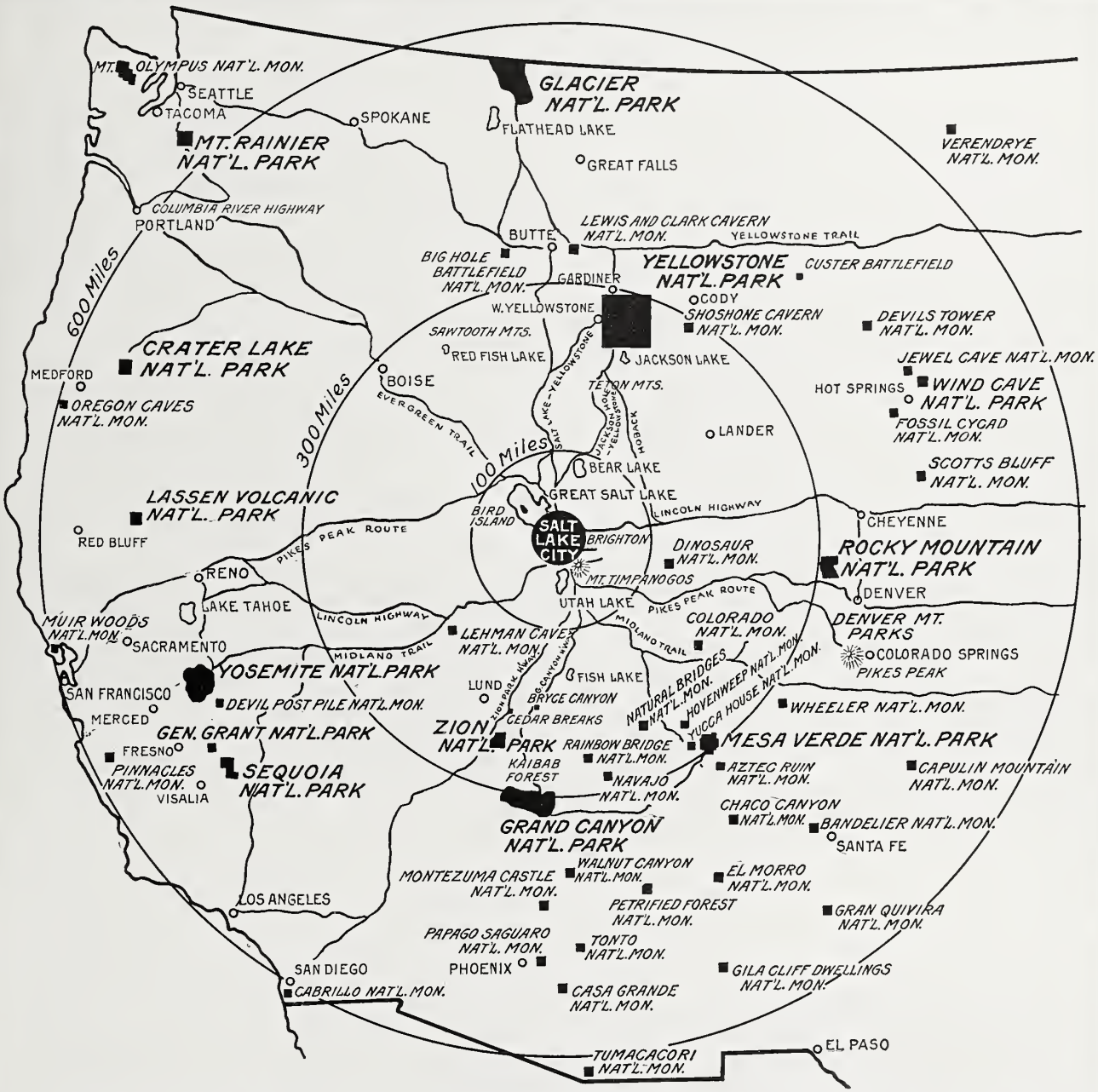
Blazing the trail to wonderland

Utah's good roads invite you to enjoy life in the open

Have a bite?

If you travel to Salt Lake City by automobile, be sure to visit the touring bureau of the Utah State Automobile Association in the Newhouse hotel, where free information is gladly given to make your trip through this region more enjoyable.

SALT LAKE CITY ~ THE CENTER OF SCENIC AMERICA



Salt Lake City is indisputably the "Center of Scenic America." Automobile routes and railway lines radiate from here to every western wonderland—the center of 56 national parks and monuments—a scenic cyclorama unrivalled the world over. Come by train or automobile—outfit here where you will find everything you need for your trip.

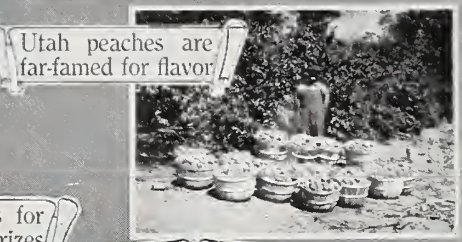
Watered by perpetual mountain-stored snow

Abundance rewards the Utah farmer

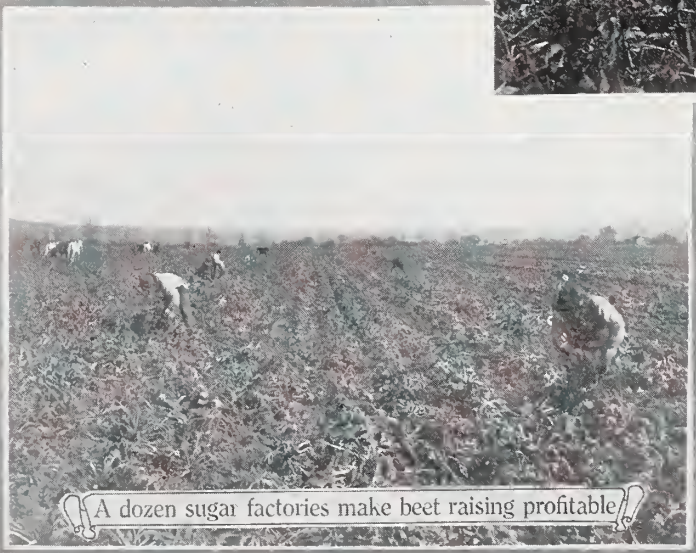
Orchards thrive in the foothills

Utah farmers till well and build well

Candidates for State Fair Prizes



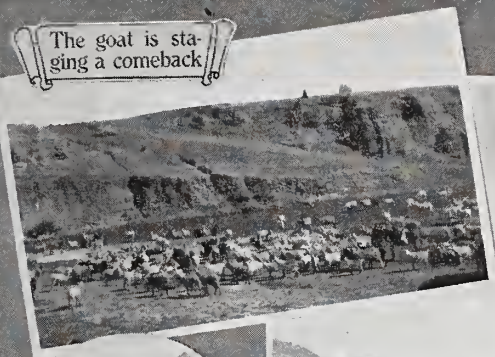
Utah peaches are far-famed for flavor



A dozen sugar factories make beet raising profitable

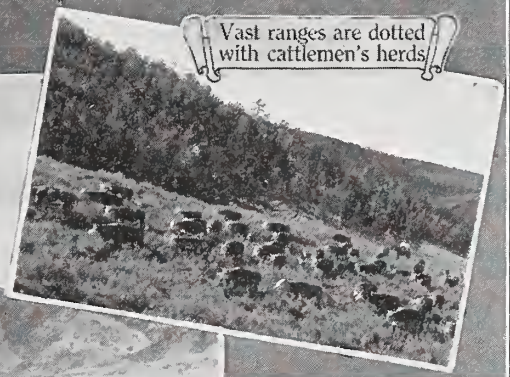
One year's production of Utah's most important crops includes 4,100,979 bushels of wheat, 1,724,392 bushels of corn, 255,361 bushels of potatoes, 1,648,400 tons of hay and 1,031,609 tons of sugar beets. The total value of these crops in an average year is $58,-167,067.

(Special booklet on Agriculture and Livestock sent on request.)



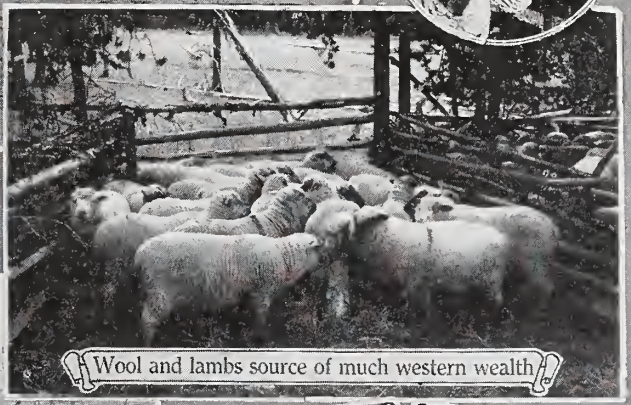
The goat is staging a comeback

Utah dairy herds pay big dividends

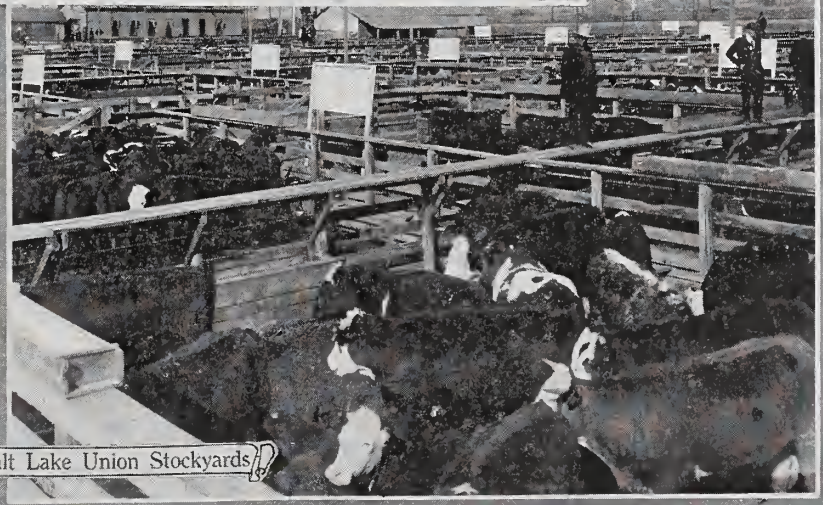


Vast ranges are dotted with cattlemen's herds

Fine hogs thrive on Utah farms



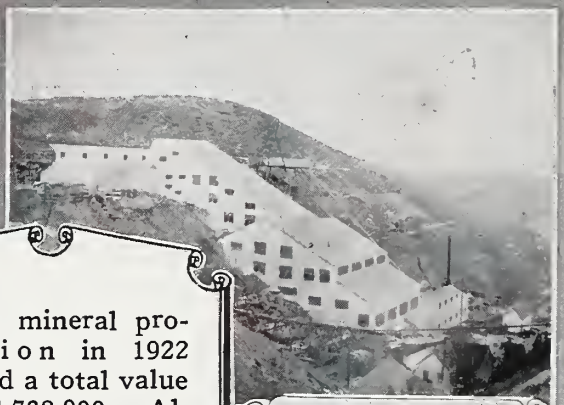
Wool and lambs source of much western wealth



Salt Lake Union Stockyards

Utah's livestock is valued at $77,574,-878. Not one of the inter-mountain states has such a favorable position with respect to market. (Write for booklet on Livestock and Agriculture in Utah.)

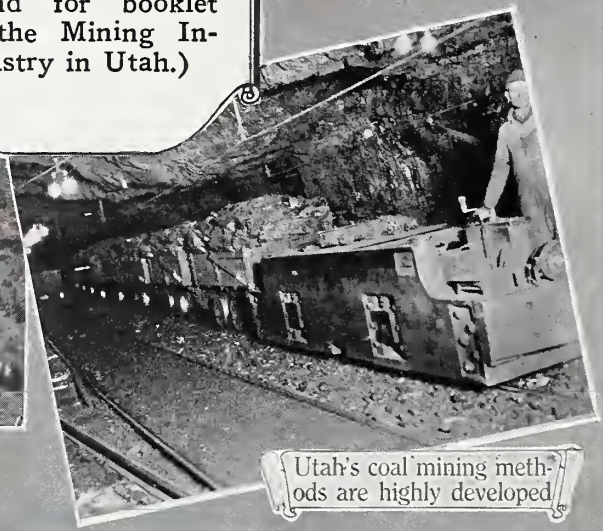
Bingham—Utah's first and most famous mining camp—Mountain of copper in background



A Park City mine that yielded its owners $16,000,000.00

Utah's mineral production in 1922 reached a total value of $54,738,000. Almost every mineral known to science is found in the state. (Send for booklet on the Mining Industry in Utah.)

One of the many producing mines in the Cottonwood district, vicinity Salt Lake City



Utah's coal mining methods are highly developed

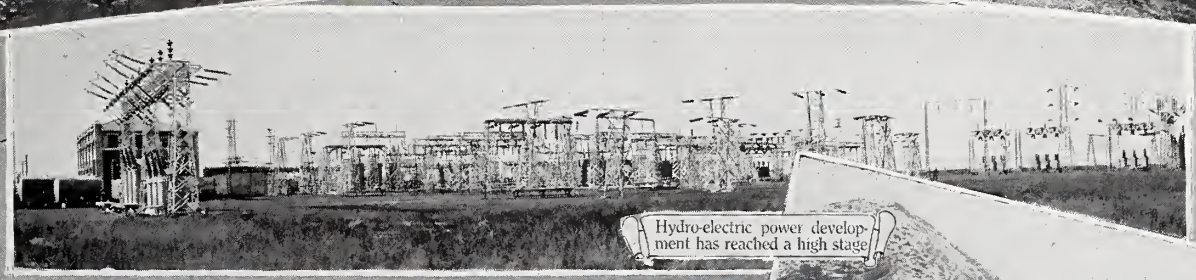
A great smelter, open hearth steel plant and rolling mill—Midvale

One of the great mills near Salt Lake City

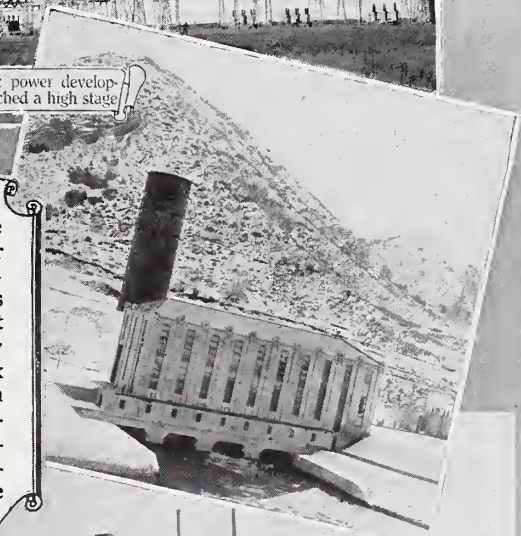
SALT LAKE CITY — THE CENTER OF SCENIC AMERICA

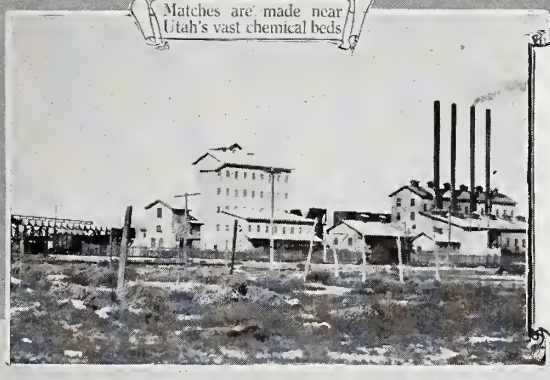
Petroleum refining ranks near top in industrial activities

Beet sugar manufacture among the foremost western industries



Hydro-electric power development has reached a high stage





Matches are made near Utah's vast chemical beds

Raw materials are found in Utah for nearly every industry. In all directions spreads the great market served by Salt Lake City. Ask us to send you a booklet giving information about industrial opportunities in Salt Lake City and Utah.

Gas and oil are available to industry—coke as well

Large plants turn out clay products to meet big demand of west

Designed, executed and printed in Salt Lake City

WHEN ARE YOU COMING?

You have vacationed at sea level east and west—now plan to play around Salt Lake City, 4200 feet above the sea!

Know the exhilaration of long hikes and horseback rides into the canyons! Know the new pleasure of floating on the great inland salt sea!

Know the thrill of landing a fighting trout, or bringing down a cougar, a wild deer, an elk or capturing a desert mustang!

Know the joy of motoring or riding horseback between towering granite walls into a wilderness of beauty!

Know the sport of playing golf or tennis in this high, cool summer playground.

Think of the Grand Canyon, Cedar Breaks, Bryce Canyon, Kaibab Forest, Zion Canyon, City Creek Canyon, Parley's Canyon, Big Cottonwood Canyon, Bear Lake, Bell's Canyon, Mt. Timpanogos, American Fork Canyon, Granddaddy Lakes, Ogden Canyon, Weber Canyon, Provo Canyon, Logan Canyon, the Devil's Slide, Timpanogos Cave, Great Salt Lake, Lagoon, Uinta Mountains for big game, Duckville, Saratoga Springs, Crystal Hot Lakes, Geneva Warm Springs, Utah Lake, Hot Pots, Beck's Hot Springs, Lake Mary, Navajo Mountain, Cliff Dwellings in southern Utah, Brighton, Silver Lake, Twin Lakes, Lake Blanche, Augusta Natural Bridge—only a few of Utah's varied beauty spots.

Remember that this is the center of scenic America—from Salt Lake City you can strike north, east, south or west by rail or auto to the greatest scenic wonders in all the world—they are only a few miles away!

Here, natural playgrounds are zestful in the cool, healthful mountain breezes. Every summer day is pleasantly cool in Salt Lake City, because the high, dry atmosphere makes the temperature seem as low as that of cities much farther north. Breezes from perpetually snow-capped mountains make summer afternoons exhilarating for outdoor sports and pastimes. Hundreds of people who have tried cities in all parts of the country have selected this city for their summer homes because of its ideal climate.

The average mean temperature in Salt Lake City is 54 degrees. Winters as well as summers are mild, and the hills around the city offer every winter sport.

For the entire family Salt Lake City offers sports unique and diversified. Let the youngsters roam the hills—it is the greatest builder of strength and endurance. Take them for a dip in the Great Salt Lake. Nowhere else in the world is there a bathing resort like this—where you bob about like a cork, where the salt supports you on the surface of the water and you can't sink. It's no exertion—just real sport!

Dozens of parks and playgrounds invite you to rest and play. Sylvan lakes provide boating and bathing facilities, a zoo furnishes amusement to children and grown-ups alike.

When you stop in Salt Lake City, you will find the finest hotels in the land ready to offer you service. If you come by auto, camping grounds are provided for you. You may, if you wish, live in one of the city's beautiful apartment houses during your stay and enjoy the homelike atmosphere of quiet, peaceful surroundings. There are good hotels in the canyon beauty spots where you can spend the most enjoyable vacation of your life living right in the mountains.

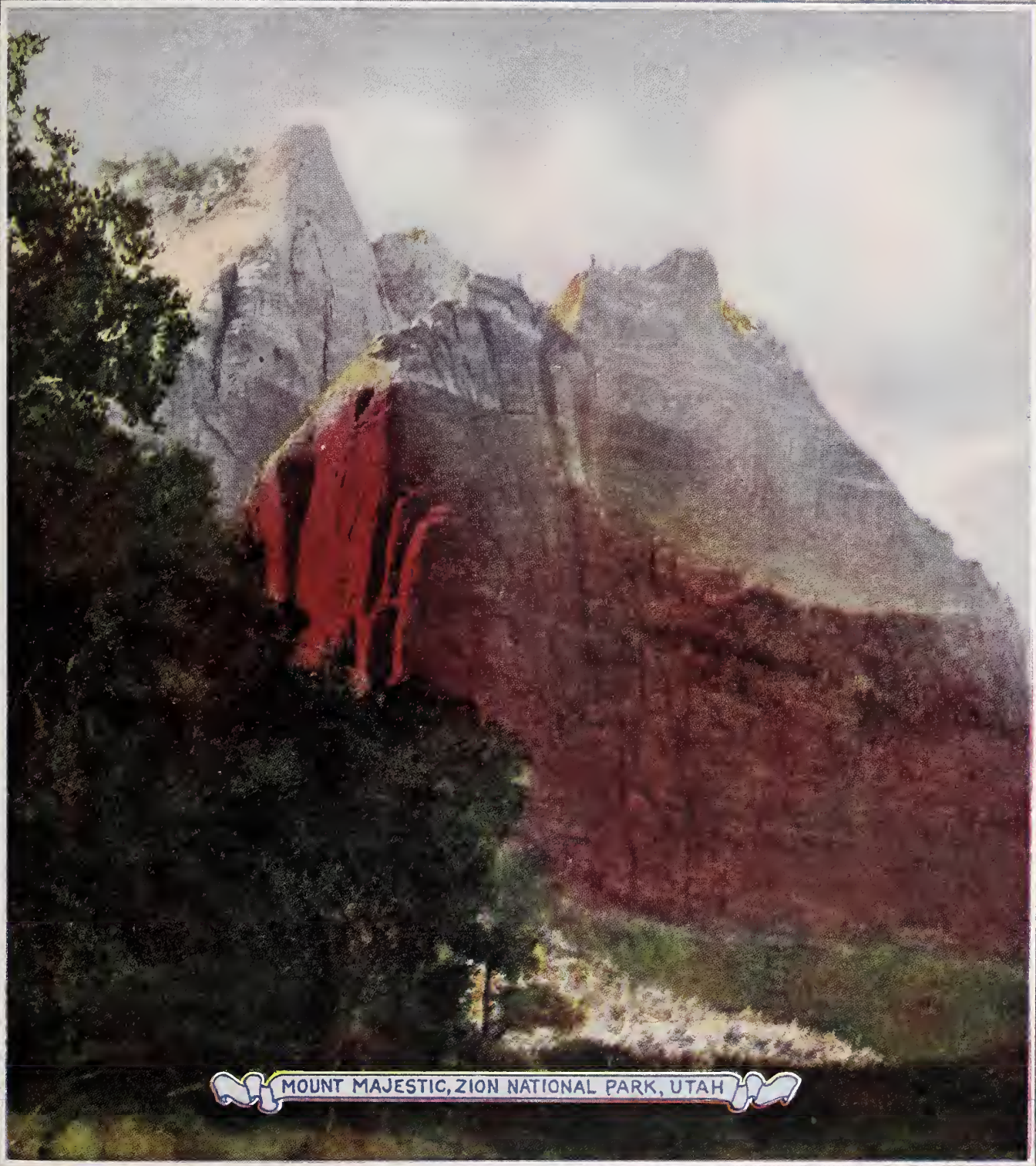
Salt Lake is the largest city between the Rockies and the Pacific coast, and is, therefore, the commercial capital of the Intermountain West. It is the manufacturing, wholesale and distributing center for Utah and the surrounding territory. The new steel development in Utah, where vast coal, iron and limestone deposits are found, promises great future development for the state. Salt Lake City is the second largest city of its class in the United States in bank clearings, the bank clearings for this city in 1922 being $671,653,915.95.

Salt Lake City is the gateway to a new wonderland—as yet but little known to the traveler. In the southern part of the state are found some of the world's strangest natural beauties. Only through Utah can you reach the north rim of the Grand Canyon of the Colorado, Zion National Park, whose many beauties have been only partly explored by white men, Bryce Canyon and Cedar Breaks, where spires and domes in weird erosions blaze forth in magnificent tints of every color.

Stop here on your vacation trip this summer—rest and play and investigate the opportunities that Salt Lake City and Utah offer you.

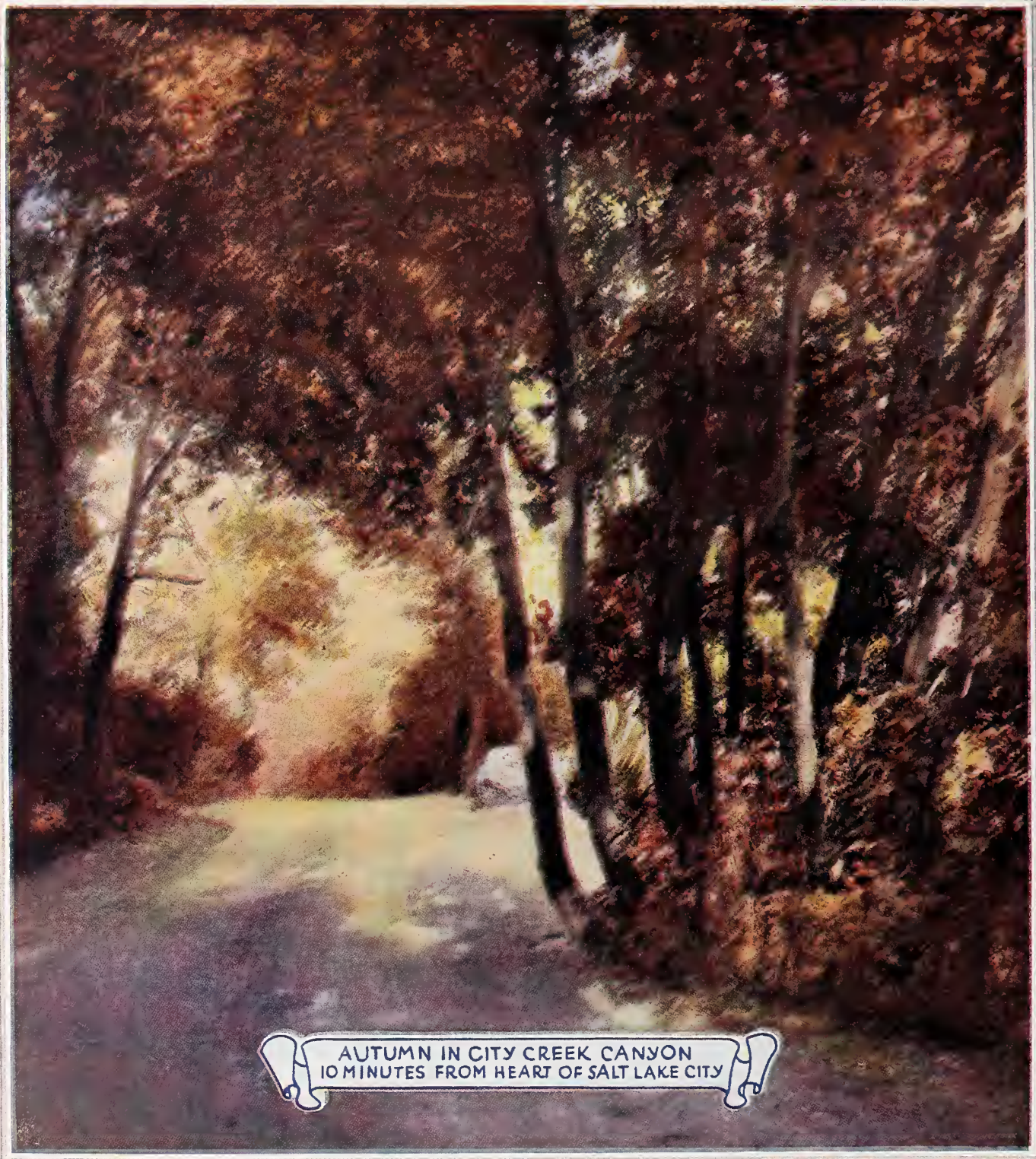
The following special booklets are available with detailed information: 1.—Industrial; 2.—Mineral; 3.—Agriculture and Livestock. Send to the Chamber of Commerce of Salt Lake City, requesting the special booklet or booklets in which you are interested.

Several photographs in this booklet have been contributed from the collections of the following: Union Pacific System and Union Pacific Press Bureau, Southern Pacific System, Denver & Rio Grande Western, Western Pacific, Eyre Powell, Asahel Curtis, Prentiss Photo Co., Winter Photo Co., and Forest Service.

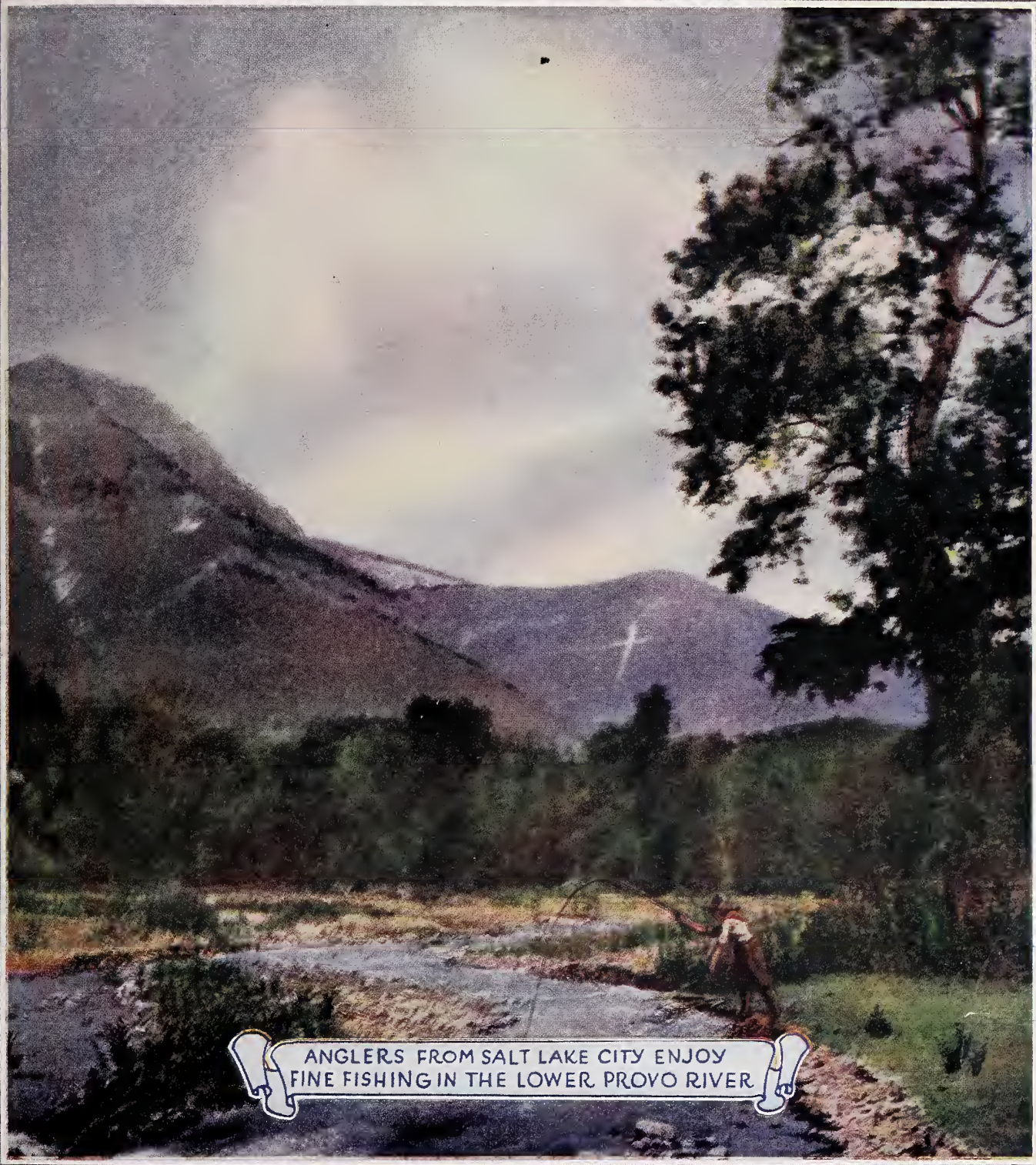


MOUNT MAJESTIC, ZION NATIONAL PARK, UTAH

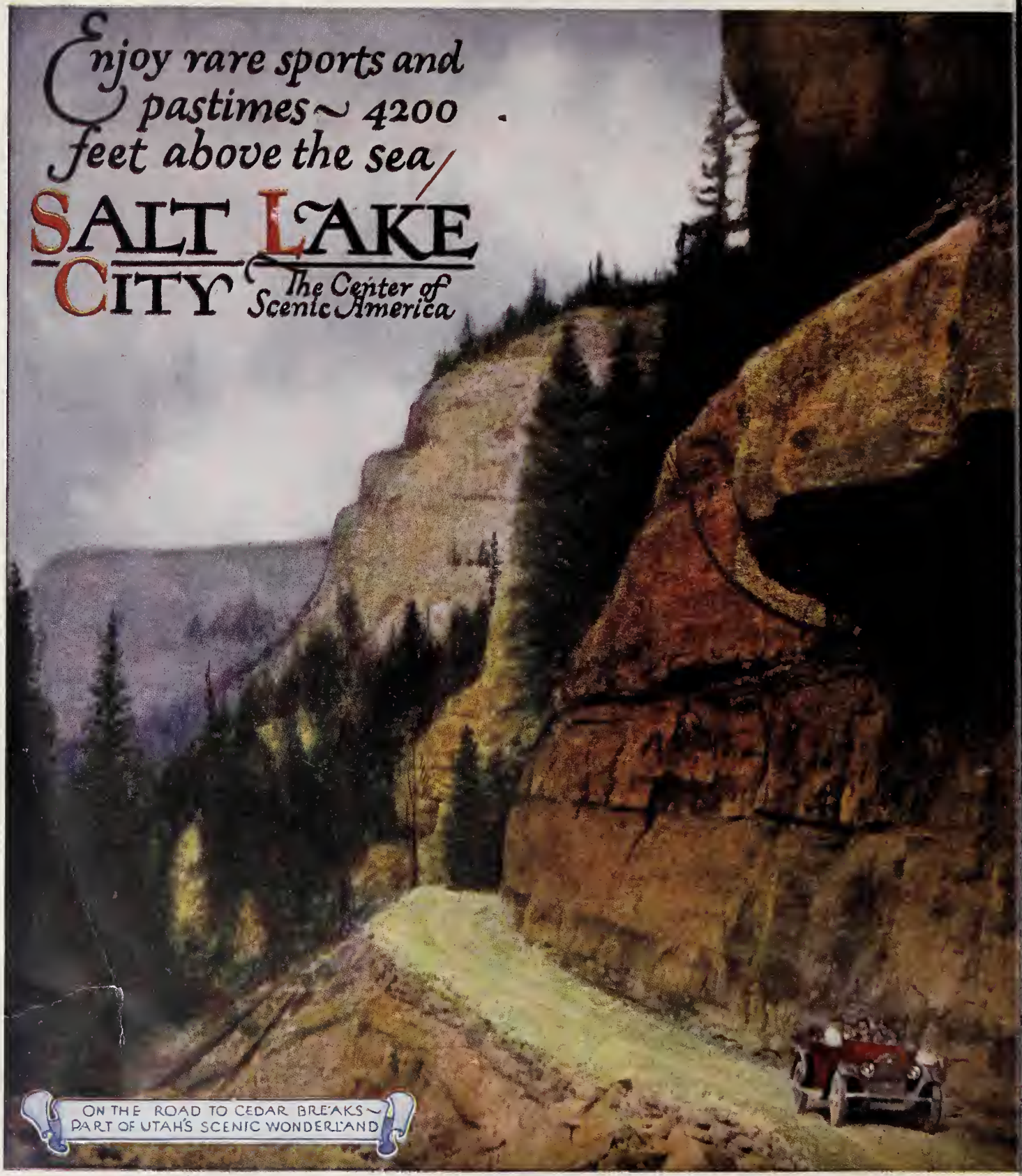
UPB



AUTUMN IN CITY CREEK CANYON
10 MINUTES FROM HEART OF SALT LAKE CITY



ANGLERS FROM SALT LAKE CITY ENJOY FINE FISHING IN THE LOWER PROVO RIVER



Issued by The Chamber of Commerce and Commercial Club of Salt Lake City. Copyright June, 1923.